IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Managing Intergenerational Teams: Getting the Best from Every Generation

24 May 27

Four generations, one team – learn how to make it work. This one-hour course gives managers the insight to recognise generational differences, avoid common misunderstandings and adapt their approach to get the very best from every member of their team.

Format:
Free webinar

CPD:
1 hours for your records

Certificate of completion

Overview

Today's teams often bring together Baby Boomers, Generation X, Millennials and Generation Z. Each generation has experienced different social, technological and workplace influences, which can shape expectations about management, communication and working relationships.

This practical one-hour session explores the four current working generational groups, the differences commonly associated with them and the messages and management approaches that may resonate with each. Participants will also consider the influence of age, career stage, personal circumstances and individual preferences, using generational descriptions as a starting point for understanding people.

Key areas covered:

1. **Understanding the generations**
   Introducing Baby Boomers, Generation X, Millennials and Generation Z, including the broad age groups and formative experiences associated with each. The session explores how these influences may shape attitudes towards work, authority and professional relationships.
2. **Recognising different expectations**
   Exploring commonly discussed generational differences in communication, feedback, learning and ways of working. This section considers where expectations may differ and how those differences can lead to misunderstanding or frustration.
3. **Messages that resonate**
   Considering how managers can adapt the language, emphasis and communication channels they use to connect with different generations. The focus is on making messages about expectations, contribution, development and change more relevant and meaningful.
4. **Looking beyond generational labels**
   Recognising how age, career stage, personal circumstances and individual experience also influence what people need and value at work. Participants will consider how to use generational insights thoughtfully while checking assumptions about individuals.
5. **Bringing the generations together**
   Establishing shared expectations while making room for different perspectives and preferences. The session explores how managers can encourage mutual respect, knowledge sharing and learning across generations to strengthen team performance.

Benefits of attending

By the end of this session, participants will be able to:

- **Identify** the four main generations and their broad defining characteristics
- **Recognise** potential differences in expectations around communication, feedback, learning and working
- **Adapt** messages and management approaches to connect with different generations
- **Consider** individual circumstances alongside generational influences
- **Address** misunderstandings arising from different expectations
- **Encourage** collaboration and mutual learning across generations.

Who should attend?

This series is ideal for anyone who leads, supports or works with others and wants to get the best from the people around them. Whether you're new to leading a team or an experienced leader looking to refresh your approach, you'll gain practical skills and techniques to build stronger relationships, develop others, improve performance and create a more effective, motivated team.

Presenter



Geoff Marsh

Geoff Marsh is the Managing Director of Dansam Ltd, a training company that began in September 1999.

Geoff started his career as a presenter in 1986 on the Lloyds Bank's 'Customer First' Programme. This was one of the largest series of roadshow workshops in the world at that time. The programme was seen by approximately 70,000 staff.

Geoff has presented courses with Management Forum for nearly 20 years.

In addition he has delivered training and coaching programmes for Robert Bosch Ltd, London Underground, Scottish and Newcastle Breweries, Rohm and Haas, Serono Pharmaceuticals, Domino Printing UK Ltd, Kall Kwik Printing, The Engineering and Physical Sciences Research Councils, Linton Lubricants, Halliburton, Interserve Project Services, The Midlands Co-op Funeral Division and many others.

Geoff has particular expertise in the financial services sector and his clients include organisations such as Coutts, Acin, Barclays Wealth, Lombard Odier, Lloyds Bank IPB, JP Morgan, Citibank, Bank Of Vietnam, Bank Of Singapore, Siam Commerce Bank, Bank of Georgia, Caledonia Investments, Unigestion, Taib Securities, , Asquith, Cheviot Asset Management, Ernst & Young, Nationwide, Fleming Family and Partners and Rothschilds. His work for these organisations has ranged from management and leadership skills, teambuilding, communication, presentation skills, front line sales and negotiation training as well as dealing with demanding clients, cold calling and asking for referrals.

As a trainer and presenter, Geoff has been involved with conferences, seminars and roadshows for organisations such as Kall Kwik, The Color Company, Alphagraphics, Regus, Great Western Railways, Wessex Water, Vision Box, Viapath and The Zoological Society of London.

Geoff is an international trainer and presenter and has worked outside the UK for organisations such as United Airlines, American airlines, Qatar Airways, BNP Paribas, HSBC, OCBC, Maybank and Unichem

He has been a visiting lecturer on the Swiss Finance Institute executive IWEMBA (International Wealth Management Executive MBA) programme. He has been a guest lecturer with the IE Business school in Madrid and has worked with the Singapore Wealth Management Institute (WMI) and the Singapore Management University for more than 14 years on their Masters in Finance programme (in conjunction with the Singapore Management University and the Nanyang University of Technology.

In addition Geoff is also much sought after as a presenter and after-dinner speaker. He has had his own weekly radio shows on Swindon FM and Swindon 105.5. He is the author and co-author of several books including 'High Performance Presentation Skills', 'A Sixty minute Guide To Powerful Presentations', 'A Sixty minute Guide to Developing Key Accounts' 'A Sixty Minute Guide To Franchising', and 'A Sixty Minute Guide To Direct Mail'.

Course date

24 May 27

Free webinar
09:00-10:00 **UK (London)** (UTC+01)
Course code 17788

How to book

Online:
ipi.academy/3450

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

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Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

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With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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