



Presented by
Management Forum

Why Is My Business Not Growing? The Hidden Reasons Most Small Businesses Plateau

29 September

Why has my business stopped growing, and what's really holding it back? In this session, Claire Mould, a Global Strategist and Chair of the E.L.C, International Growth Council, will help small business owners identify the growth constraints affecting their growth and explore practical ways to restart growth and build a more profitable, scalable business.



Format:
Free webinar



CPD:
1 hours for your records



Certificate of
completion

Overview

In this FREE lunchtime session, participants will gain practical insights into how to identify and address the hidden key risks that are negatively impacting their growth and therefore provide them with a market advantage in a rapidly evolving business landscape. Some of the primary growth constraints include:

- Incorrect positioning
- Brand visibility
- Lead generation and sales conversion
- Recruitment and retention

The session will also go on to outline how many businesses can grow revenue but still lose control of margins, cash flow, or cost drivers.

It will also provide an overview of necessary regulations and major differences in compliance requirements, outlining the most effective processes and procedures that need to be in place to prevent growth amplifying inefficiency.

Benefits of attending

Participants will gain practical insights into how to identify and address the hidden key risks that negatively impact their growth and therefore will provide them with a market advantage in a rapidly evolving business landscape. These include being able to:

- Address the main growth constraint(s) in their business
- Recruit new employees, suppliers and partner bases to ensure sustainable growth
- Grow revenue without losing control of margins, cash flow, or cost drivers
- Utilise metrics to ensure continual monitoring and evaluation into the future

Who should attend?

This session is for small business owners and founders who want to understand why their business is not growing and what practical steps they can take to restart sustainable growth. You'll learn proven strategies to increase revenue and efficiency, whilst building a stronger foundation for long-term success in a VUCA (volatile, uncertain, complex, and ambiguous) world. Whether you're looking to grow your customer base, improve profitability, or create a more scalable business, this session will provide practical actions you can implement immediately.

Presenter



Claire Mould

Claire is a global strategist, advisor, mentor, and author with 30+ years' experience driving innovation-led transformation. Grounded in neuroscience and leadership, she integrates complex systems analysis with communication and negotiation facilitation, guided by emotional intelligence, to shape sustainable, future-focused strategies.

As Chair of the Executive Leadership Committee for the International Growth Council, Claire champions inclusive leadership, strategic collaboration, and sustainable growth on a global stage.

Course date

29 September

Free webinar

12:00-13:00 **UK (London)** (UTC+01)

Course code 17594

How to book



Online:

ipi.academy/3406

Alternatively contact us to book, or if you have any queries:



Email:

info@ipiacademy.com



Phone:

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Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note

IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

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IPI
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