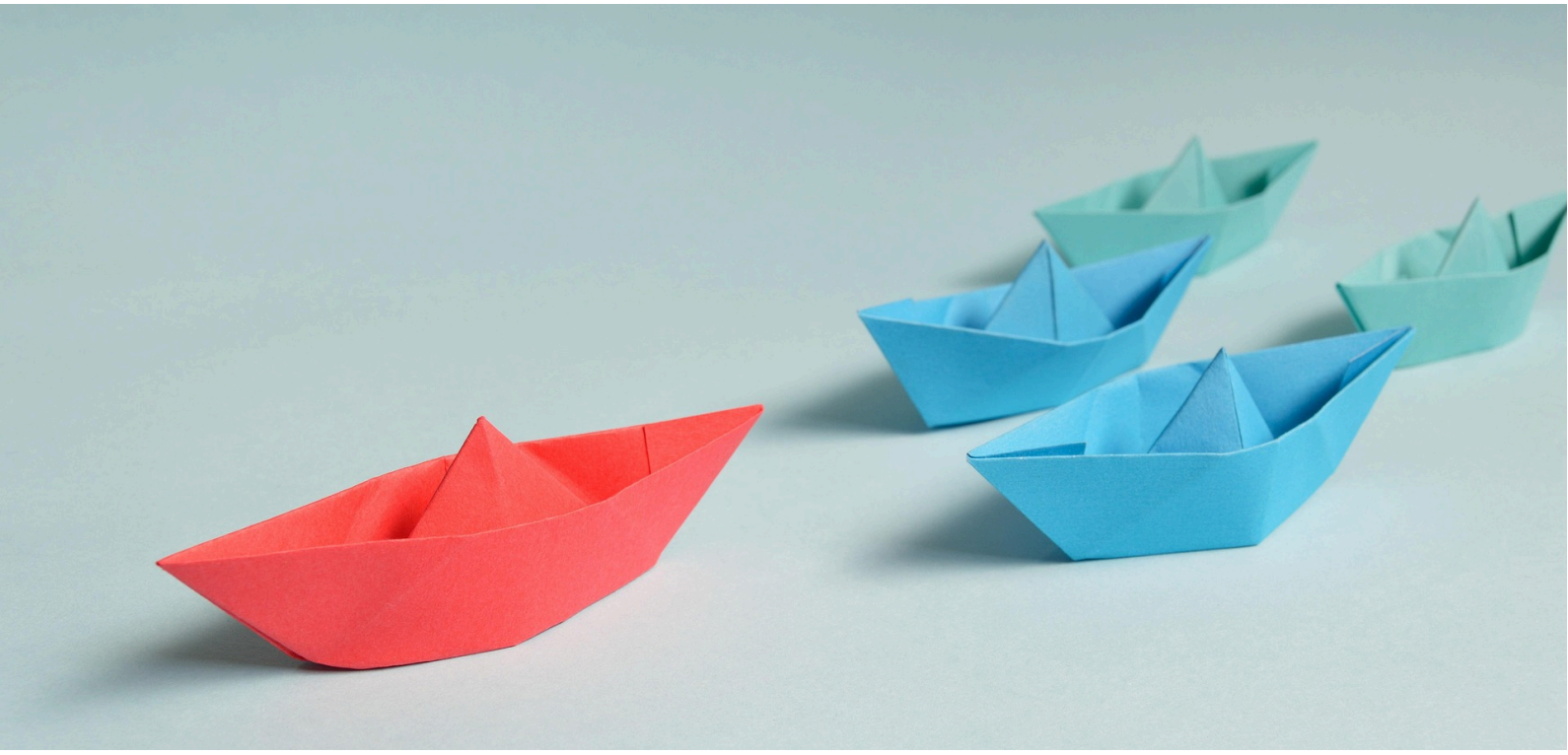
IPI Academy

MANAGEMENT forum



Presented by
Management Forum

The Leading Note: Kevin Hard with 'Stop Managing, Start Leading'

Recorded on **30 January**

Step up from managing to leading with Kevin Hard's expert guidance. Discover how empowering others creates better wellbeing, retention, productivity, and organisational culture in just 1 hour.

Format:
Recorded webcast

CPD:
1 hours for your records

Certificate of completion

Overview

This FREE lunchtime talk explores the impact and outcomes of ‘managing or leading’ individuals and teams.

It helps individuals who are stepping up to a leadership role to identify effective strategies and understand the impact of their personal style and behaviours, so that they can have the best impact on both personal and organisational performance.

For those already in a leadership role we will share case studies and research that identifies best practice to enable leaders to become the best they can be.

The talk will show how, if we allow others in our teams to dream more, learn more and become more, through empowerment and coaching, we will improve the culture of the organisation, supporting sustainable improvement in areas such as wellbeing, safety, retention and recruitment, productivity, sustainability and risk.

Who should attend?

This session is relevant for existing leaders and managers, as well as those new or aspiring to a management role, who want to achieve greater success by enhancing their leadership skills through adopting an engaging and caring approach to leadership by looking through a more holistic lens.

Presenter

Kevin Hard

I believe that organisations led by emotionally intelligent leaders at all levels, whilst underpinned by a culture of care, can drive engagement. The output from engagement includes improved metrics on safety, wellbeing, quality, productivity, CSR, sustainability, retention, recruitment and reduced organisational risk.

I'm a motivational speaker for organisations such as the Institute of Directors (IoD), Institute for Occupational Safety and Health (IOSH), British Safety Council (BSC), Institute of Risk and Safety Management (IIRSM) amongst others. I also speak at company events on leadership and culture.

I have a thorough understanding of risk and change management, essential for ensuring the successful implementation of cultural improvement programmes. The successful implementation of any programme, often hinges on the ability to engage, influence and work with numerous key stakeholders, including senior leadership teams and others.

Key talk topics:

- Modern leadership
- Employee engagement
- Culture change

Recent projects include:

- HSEQ Culture Advisory Board for Royal Institute of Chartered Surveyors (RICS) 2018-2021
- Founder of a client thought leadership user group, with 20 major UK and European clients to share best practice and discuss innovative new ideas and challenges
- Co-creator of an organisational integrated improvement model, the HYG-GE Model (Hard-Yeoman-Girling Generating Excellence Model 2022) based on modern leadership, whilst all underpinned by care
- Advisory council for a rail organisations' culture change programme 2019- 2023
- Leadership lecturer at Glasgow Clyde College, 2023-2025
- Co-research with Dr Paul Pritchard on engaging for success/CIPD and the impact of engagement on sustainability and corporate social responsibility
- Fellow of the Royal Society of Arts (RSA)
- Distinction as Reuters-accredited Performance Consultant (2018), to enable clients to make effective investment in improvement strategies through a consultancy style approach
- Level 7 CMI qualification in Strategic Management and Leadership

"No culture has ever changed without its people."

Course date

30 January

Recorded webcast
12:00-13:00 **UK (London)** (UTC+00)
Course code 16766

How to book

Online:
ipi.academy/3346

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Reviews

★★★★★

The webinar was a refreshing course and I achieved the set goals. Excellent presentation and content.

Zahra Mousavi
Senior Lecturer
Stichting HBO Haaglanden
Jan 30 2026

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:

ALEKSANDRA BEER
Tel: +44 (0)20 7749 4749
Email: inhouse@ipiacademy.com

YESIM NURKO
Tel: +44 (0)20 7749 4749
Email: inhouse@ipiacademy.com

Harry ALTAMONT
Tel: +44 (0)20 7749 4749
Email: inhouse@ipiacademy.com

IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

10-12 Rivington Street
London EC2A 3DU

ipi.academy
Tel: +44 (0)20 7749 4749
Email: info@ipiacademy.com