



Presented by
Management Forum

Confidence in Presenting & Public Speaking: Crafting Your Content

14 November 2025

Learn to craft impactful presentation content with proven strategies from Dr David Bryon's lunchtime series. Build confidence and deliver clear, memorable messages every time.



Format:
Live online



CPD:
1 hours for your records



Certificate of
completion

Overview

Business managers and leaders regularly speak at client meetings, team briefings, project presentations, and external conferences. In fact, anywhere you engage verbally with colleagues or clients can be considered a 'speech' in as much as what you say and how you say it creates an impact and impression. The objective in all cases should be to engage, inspire and influence the audience.

However, for most people speaking to any audience is both challenging and daunting. Get it right and they are uplifted and motivated, with the key take-away messages clearly delivered. Get it wrong and they leave deflated and confused.

The ability to deliver a successful presentation involves three key elements:

- Content
- Delivery
- Connecting with the audience

In the first session of Dr David Bryon's exciting new lunchtime series on powerful presentations and confident public speaking session, attendees will look at the strategies and techniques that professional presenters, public speakers, politicians and even comedians use to write and prepare their content. It will also include tips on how cue cards and trigger phrases can be used to help structure material and aid in its delivery.

Benefits of attending

- **Learn** how to create impactful and engaging presentations
- **Gain** strategies and techniques used by professional presenters, politicians, and comedians
- **Understand** how to prepare and structure content effectively
- **Discover** how to use cue cards and trigger phrases to aid delivery
- **Build** confidence in public speaking and presentations
- **Transform** challenging speaking opportunities into inspiring experiences

Who should attend?

- Business managers
- Team leaders
- Project managers
- Client-facing professionals
- Anyone who speaks regularly in meetings or presentations
- Employees preparing for external conferences
- Professionals wanting to improve public speaking skills
- Individuals who want to engage and influence their audience more effectively

Presenter



David Bryon

Dr David Bryon has an extensive business background that includes senior roles within aviation, leisure and hospitality, and event management. For the past decade, he has built a media profile that includes business keynote presentations, after dinner speeches, TV and radio media commentary, and stand-up comedy. He also delivers workshops on speaking and presenting techniques to businesses and staff, including at CEO and director level. He has a degree and PhD from the University of Liverpool.

Course date

14 November 2025

Live online

12:00-13:00 **UK (London)** (UTC+00)

Course code 16730

How to book



Online:

ipi.academy/3335

Alternatively contact us to book, or if you have any queries:



Email:

info@ipiacademy.com



Phone:

[+44 \(0\)20 7749 4749](tel:+442077494749)

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note

IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions

The rest of our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

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IPI
Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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