IPI Academy

MANAGEMENT forum

Presented by
Management Forum

Behavioural Risk Management in Clinical Trials

15 April 27
+ 19 October 27

Explore how human behaviour and stakeholder dynamics create hidden risks in clinical trials. Using the CURED framework and interactive learning, participants will learn to identify and manage relational risks that undermine trust and collaboration. The result: stronger teams, better communication, and more resilient project outcomes.

Format:
Live online

CPD:
4 hours for your records

Certificate of completion

Course overview

Traditional approaches to project risk management focus on events - predictable technical issues assessed by probability and impact, with mitigation or contingency plans put in place. Yet this lens overlooks a critical truth: projects are not just technical systems, they are also social systems. The interactions between stakeholders, shaped by goals, behaviours, and communication styles, can introduce complex, often overlooked risks. These are relational risks.

Recent research highlights relational risk as a key contributor to project failure. Unlike event-based risks, relational risks stem from misaligned behaviours and breakdowns in trust, transparency, and collaboration. Common challenges include:

- Misalignment of goals
- Opportunistic behaviour
- Information asymmetry
- Erosion of trust
- Poor verification of performance
- Concealment of negative outcomes
- Ineffective communication

In this session, we'll explore how to identify, assess, and manage relational risk using the CURED framework - an actionable model grounded in current research. Through a mix of theory and practice, including the experiential learning game NODEL, participants will engage in scenario-based problem-solving to apply CURED principles and strengthen stakeholder collaboration.

- **Event based risk analysis** - a brief refresher
- **Relational risk** - current research and the CURED framework
- **Some useful tools** - Systems thinking and the theory of constraints
- **Interactive relational risk problem solving** - playing the game Nodel and analyising the output.

Traditional risk management only takes you so far. That's why this course introduces complementary models like Relational Risk and the CURED Framework, offering practical tools to manage uncertainty in technical and social project systems.

By the end of the course, you'll walk away with a robust set of actionable techniques and a forward-thinking mindset to elevate your clinical research project outcomes, today and into the future.

Participants will also improve their career opportunities and gain the ability to help protect organisations from potential risks, positioning themselves as highly valuable assets in today's competitive job market.

Benefits of attending

- **Learn** about the research into Relational risk
- **Go beyond** traditional Risk Analysis by exploring the critical role of Relational Risk in project success
- **Identify** and assess behavioural risks within an organisation
- **Understand** the psychological factors that influence decision-making
- **Apply** the CURED Framework to navigate real-world examples and manage Relational Risk with greater confidence

Who should attend

This course is ideal for anyone involved in clinical research. It is applicable to professionals working in pharma, Clinical Research Organisations, and investigator sites, including:

- VP of Project Management
- Senior Directors
- All levels of Project Managers
- All levels of CRAs
- All levels of CTA
- Procurement and Outsourcing Personnel
- Project Finance Professionals
- Risk Analyst - Conduct risk assessments and develop strategies to mitigate potential risks
- Compliance Officer - Ensure adherence to regulatory requirements and internal policies
- Behavioural Risk Manager - Identify and analyse behavioural risks within an organisation
- Fraud Investigator - Investigate suspected fraudulent activities and implement fraud prevention measures
- Security Analyst - Monitor security threats and develop strategies to protect sensitive information

Presenter

Roger Joby

Roger Joby: Director 1to1to1 Project Management Consultancy and Visiting Research Fellow Liverpool JM University

An international pharmaceutical project management consultant and educator with over 40 years' experience, principally for Clinical Research Organisations in both clinical operations and bids, and contract departments.

Roger is a Board member of the Institute of Clinical Research and is a visiting Research Fellow at Liverpool JM University. He is involved in academic research and has published papers and written articles on the application of Earned Value Management in Clinical Research with colleagues at Liverpool JM University. Roger specialises in customising project management tools like EVM, Risk Analysis, etc to suit client-specific needs in the highly uncertain world of drug development.

Roger has worked as an independent consultant since the year 2000, but prior to this he worked in both sponsor and supplier companies in clinical research latterly in senior management positions.

Course dates

15 April 27	**Live online** 09:00-13:00 **UK (London)** (UTC+01) *Course code 17678*	GBP **350** ~~400~~ EUR **490** ~~560~~ USD **562** ~~640~~ **Until 18 Feb**
19 October 27	**Live online** 09:00-13:00 **UK (London)** (UTC+01) *Course code 17680*	GBP **350** ~~400~~ EUR **490** ~~560~~ USD **562** ~~640~~ **Until 24 Aug**

How to book

Online:
ipi.academy/3333

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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