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*Presented by*  
**Management Forum**

# The Leading Note: Ed Jordan with 'The Mandela Leadership Principles'

**30 September 2025**

Delivered by someone who performed for Mandela himself. Learn courage-based leadership through compelling stories that shaped a nation and can transform your approach.



**Format:**  
Live online



**CPD:**  
1 hours for your records



Certificate of  
completion

# Overview

**The Mandela Leadership Principles is an inspiring, story-driven keynote that distils the extraordinary leadership legacy of Nelson Mandela into three powerful principles for modern leaders.**

Blending Ed Jordan's own personal connection with a wider historical insight, this 60-minute session explores how courage, character, empathy, and long-term vision shaped a leader who transformed a nation, and how those same traits can shape the way we lead today.

Delivered with authenticity and emotional depth by someone who performed for Mandela and sang at his memorial service, this is not just a talk about history – it's a leadership awakening.

## Benefits of attending

Attendees will walk away not just inspired, but equipped with the following:

- **Gain** perspective on leading through uncertainty and resolving conflict with empathy, staying true to values in high-pressure environments
- **Learn** through real-life stories, compelling insights, and practical takeaways – from boardrooms to classrooms and communities
- **Hear** a unique blend of heart and strategy, encouraging leaders to lead not with ego, but with integrity – and to influence not with force, but with purpose

## Who should attend?

This session is designed for anyone in a position of influence – from senior executives and team leaders to educators, entrepreneurs, public servants, and community organisers – whether you're navigating leadership in business, government, education, or the non-profit sector. It's especially relevant for organisations focused on values-based leadership, inclusion, resilience, and change management. If you're ready to lead with more courage, clarity, and conscience – this keynote is for you.

# Presenter



## Ed Jordan

Ed Jordan is a dynamic keynote speaker and seasoned executive and leadership coach, with over 10 years' experience empowering leaders and organisations to reach their full potential. After 25 years as a TV and radio presenter, multi-platinum recording artist and film composer in South Africa, he joined the corporate sector in 2014 and gained significant experience in financial services, specifically in innovation, wealth and high net worth private banking. He's worked in 16 countries across the African continent as well as London, Jersey and the Isle of Man.

Ed is now based in the UK and specialises in transformational leadership, executive development, and corporate communication coaching. He is passionate about inspiring change and fostering growth by delivering engaging keynotes and customized coaching solutions that drive performance and success.

# Course date

**30 September 2025**

**Live online**

12:00-13:00 **UK (London)** (UTC+01)

Course code 16698

## How to book



**Online:**

[ipi.academy/3303](https://ipi.academy/3303)

Alternatively contact us to book, or if you have any queries:



**Email:**

[info@ipiacademy.com](mailto:info@ipiacademy.com)



**Phone:**

[+44 \(0\)20 7749 4749](tel:+442077494749)

## Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

## Further information

### Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

### Please note

IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

### Terms and conditions

The rest of our terms, the event cancellation policy and the terms and conditions are on our website, please visit [ipi.academy/content/terms-and-conditions](https://ipi.academy/content/terms-and-conditions)



## Run this programme in-house for your whole team

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With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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