IPI Academy

Presented by
Management Forum

Mastering Ethical and Effective Scientific Publishing: Applying Good Publication Practice (GPP)

**14 October 2025
+ 20 January 2026**

This course equips attendees with practical strategies to enhance the clarity, impact, and ethical compliance of their publications.

Format:
Live online

CPD:
6 hours for your records

Certificate of completion

Course overview

This comprehensive one-day course provides a deep dive into the ethical and transparent practices essential for publishing in biomedical research. In an increasingly competitive and regulated scientific landscape, understanding and adhering to Good Publication Practice (GPP) guidelines is critical to ensuring credibility, transparency, and trust in research publications.

Participants will explore the most recent updates to GPP and learn how to apply these principles effectively across various stages of the publication process, from manuscript preparation to post-publication responsibilities. Key topics include authorship criteria and contributorship roles, best practices for managing conflicts of interest, safeguarding data integrity, and promoting inclusivity and diversity in scientific communications.

This course equips attendees with practical strategies to enhance the clarity, impact, and ethical compliance of their publications. Attendees will leave with the knowledge and confidence to navigate common challenges in publishing, strengthen their professional integrity, and align their practices with global standards.

Benefits of attending

- **Apply** Good Publication Practice (GPP) principles to ensure ethical and transparent scientific publishing
- **Implement** effective strategies for authorship determination, conflict of interest disclosure, and publication planning
- **Uphold** data integrity and transparency in company-sponsored biomedical research
- **Recognise** and address evolving trends such as patient engagement, preprints, and the use of AI tools
- **Navigate** peer review, ethical challenges, and post-publication responsibilities

Who should attend?

- Medical writers and publication professionals involved in manuscript preparation, abstracts, and conference presentations
- Researchers and clinical investigators publishing company-sponsored research
- Healthcare and pharmaceutical professionals managing research publications
- Editors and peer reviewers committed to ethical practices in scientific publishing
- Regulatory affairs and communications specialists focused on transparency and compliance

Programme

Principles of Good Publication Practice (GPP)

- Importance and implications of ethical practices in research
- Entities providing guidelines
- History of GPP updates and their significance

Roles and responsibilities of authors, contributors, reviewers, editors, publishers and owners

- Defining different roles and responsibilities
- Criteria for authorship and non-author contributions
- Addressing conflicts of interest (authors, reviewers, and editors)

Responsibilities in the submission and peer-review process

- Authors' responsibilities and avoiding predatory journals
- Journal responsibilities
- Peer reviewers' ethical responsibilities
- Editorial freedom and the role of journal owners

Publishing and editorial issues in medical journals

- Handling corrections, version control, and scientific misconduct
- Copyright, overlapping publications, and preprints
- Correspondence, fees, and advertising policies
- Clinical trials: registration and data sharing

Protecting research and data integrity

- Safeguarding integrity in research publications
- Addressing issues like data manipulation and selective reporting
- Ensuring patient privacy in data-sharing initiatives

Understanding research reporting standards

- Overview of various reporting guidelines (e.g., STROBE, PRISMA)
- Importance of adhering to these standards

Manuscript preparation and submission

- General principles
- Reporting guidelines
- Manuscript sections

Recognising and addressing evolving trends

- Patient engagements
- Preprints
- The use of Artificial Intelligence (AI) tools

Presenter

Samaa Al Tabbah

Dr. Samaa Al Tabbah holds a B.S. in Medical Laboratory Technology (MLT) from the American University of Beirut (AUB) and a Pharm D. in Clinical Pharmacy from the Lebanese American University (LAU). After graduation, Dr. Al Tabbah held a position as a chief pharmacist at the World Health Organization (WHO), Beirut office. At a later stage, she established a pharmacy in Beirut, where she served as a community pharmacist for over 6 years. Dr. Al Tabbah is a strong supporter of the Children's Cancer Center in Lebanon where she served as a volunteer for 4 years. She also acts as a consultant and mentor at the Egypt Scholars Inc. and the International Pharmaceutical Students Federation (IPSF) where she works closely with mentees providing them with concrete clinical and research skills that allow them to identify new research topics, discover new techniques, and pursue a strong career development plan.

Through her work, she has been involved in clinical research; more specifically, in training workshops carried out at the national and international level, in the delivery of sessions on different aspects of the conduct of clinical research, as well as in the conduction of different international clinical research projects. She is the author of many scientific papers published in peer-reviewed journals as well as a book titled "The Clinical Research Process from Initiation to Publication". She is an editorial member of two peer-reviewed scientific journals. She is an Assistant Professor at University Institute for Nursing (Lebanese Red Cross), where she delivers Pharmacology, Microbiology and, Public Health, Community Health, and Clinical Research courses. She was lately appointed as the Global Pharmacovigilance Society Ambassador of Lebanon where she also acts as an acting board member of the society.

Course dates

14 October 2025	**Live online** 09:00-17:00 **UK (London)** (UTC+01) *Course code 15651*	GBP **649** ~~749~~ EUR **909** ~~1,049~~ USD **1,043** ~~1,199~~ **Until 09 Sep**
20 January 2026	**Live online** 09:00-17:00 **UK (London)** (UTC+00) *Course code 15652*	GBP **649** ~~749~~ EUR **909** ~~1,049~~ USD **1,043** ~~1,199~~ **Until 16 Dec**

How to book

Online:
ipi.academy/3252

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:

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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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