



Presented by
Management Forum

Medical Writing Excellence: Crafting Compelling Scientific Documents

10-11 September 2025
+ 4-5 February 2026

Explore the fundamental rules of scientific writing, learning how to organise and present complex research in a clear, ethical and compelling manner.



Format:
Live online



CPD:
12 hours for your records



Certificate of completion

Course overview

This workshop is designed to provide participants with a comprehensive understanding of the key principles, strategies, and techniques essential for producing high-quality scientific documents. Attendees will explore the fundamental rules of scientific writing, learning how to organise and present complex research in a clear and compelling manner. The workshop also covers ethical considerations and best practices in medical writing, ensuring that content adheres to industry standards. Through detailed discussions, participants will learn how to write with precision, improve readability, and effectively communicate scientific findings to a variety of audiences, including researchers, clinicians, and other professionals in the scientific community.

Benefits of attending

At the end of this workshop, attendees will be able to:

- **Understand** the core principles and best practices of scientific writing
- **Organise** and structure each section of a scientific paper for maximum impact
- **Communicate** complex scientific data clearly, ensuring readability and accuracy
- **Apply** strategies to enhance the clarity and flow of their writing
- **Gain** insights into writing for different audiences, including researchers, clinicians, and other professionals
- **Learn** how to handle reviewer comments and revisions effectively
- **Write** with the goal of producing high-impact papers that stand out in peer review and get published
- **Navigate** the key ethical considerations in medical writing to produce trustworthy and ethical content

Who should attend?

- Medical writers seeking to refine their skills and deepen their expertise in producing high-quality and publishable content
- Researchers, clinicians, and scientists aiming to enhance their ability to communicate complex findings effectively in scientific papers and navigate the nuances of the publication process
- PhD candidates, postdoctoral researchers, and academics focused on developing their writing for peer-reviewed journals and grant applications, with an emphasis on increasing their publication success
- Professionals in the healthcare and life sciences sectors involved in clinical documentation, regulatory submissions, or other scientific writing, and seeking to improve the clarity and impact of their work
- Professionals committed to mastering the art of clear, concise, and impactful scientific communication for publication in high-impact journals and other scientific platforms

Programme

Day 1

Overview of medical writing

- Definition and importance of medical writing
- Core goals of medical writing
- Key skills for medical writers

Scientific writing rules: language and style

- Fundamental principles of scientific writing style
- Strategies for achieving clarity, precision and readability

Sections of a scientific article: structure and function

- Crafting an effective title
- Writing concise summaries
- Introduction: setting the stage for research
- Describing research design and methodology

Sections of a scientific article: structure and function cont'd

- Results: presenting findings clearly
- Discussion: interpreting results and implications
- References: citing sources accurately

Case reports and case studies

- Structure and significance
- Best practices for writing compelling case studies

Review articles

- Understanding the purpose and structure of review articles
- Key considerations for writing effective reviews

Grant proposals

- Key components of a successful grant proposal
- Techniques for persuasive and compelling writing in grant applications

Day 2

Introduction and overview

Effective communication in medical writing

- Tailoring content for different audiences
- Adapting writing style for diverse publication formats: journals, white papers and digital platforms

Data visualisation for persuasive communication

- Designing interactive data visualisations and infographics
- Tools and software for dynamic data presentation

Artificial intelligence (AI) for medical writing

- Overview of AI tools for content generation and editing
- Ethical and quality considerations when using AI in scientific writing

Techniques in revising and editing for impact

- Enhancing clarity, coherence and flow
- Common errors and how to avoid them
- Self-editing strategies for precision and consistency

Good writing practice (GWP)

- Ethical considerations in medical writing
- Adherence to publication ethics and guidelines

Post-publication engagement and altmetrics

- Strategies to boost the impact and reach of published research



Samaa Al Tabbah

Dr. Samaa Al Tabbah holds a B.S. in Medical Laboratory Technology (MLT) from the American University of Beirut (AUB) and a Pharm D. in Clinical Pharmacy from the Lebanese American University (LAU). After graduation, Dr. Al Tabbah held a position as a chief pharmacist at the World Health Organization (WHO), Beirut office. At a later stage, she established a pharmacy in Beirut, where she served as a community pharmacist for over 6 years. Dr. Al Tabbah is a strong supporter of the Children's Cancer Center in Lebanon where she served as a volunteer for 4 years. She also acts as a consultant and mentor at the Egypt Scholars Inc. and the International Pharmaceutical Students Federation (IPSF) where she works closely with mentees providing them with concrete clinical and research skills that allow them to identify new research topics, discover new techniques, and pursue a strong career development plan.

Through her work, she has been involved in clinical research; more specifically, in training workshops carried out at the national and international level, in the delivery of sessions on different aspects of the conduct of clinical research, as well as in the conduction of different international clinical research projects. She is the author of many scientific papers published in peer-reviewed journals as well as a book titled "The Clinical Research Process from Initiation to Publication". She is an editorial member of two peer-reviewed scientific journals. She is an Assistant Professor at University Institute for Nursing (Lebanese Red Cross), where she delivers Pharmacology, Microbiology and, Public Health, Community Health, and Clinical Research courses. She was lately appointed as the Global Pharmacovigilance Society Ambassador of Lebanon where she also acts as an acting board member of the society.

Course dates

10-11 September 2025

Live online

09:00-17:00 **UK (London)** (UTC+01)

Course code 15577

GBP **1,299** ~~1,499~~

EUR **1,819** ~~2,099~~

USD **2,087** ~~2,399~~

Until 06 Aug

4-5 February 2026

Live online

09:00-17:00 **UK (London)** (UTC+00)

Course code 15578


GBP **1,299** ~~1,499~~

EUR **1,819** ~~2,099~~


USD **2,087** ~~2,399~~


Until 31 Dec

How to book

 **Online:**
ipi.academy/3219

Alternatively contact us to book, or if you have any queries:

 **Email:**
info@ipiacademy.com

 **Phone:**
[+44 \(0\)20 7749 4749](tel:+442077494749)

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

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IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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