IPI Academy

MANAGEMENT forum

Presented by
Management Forum

Selecting the Best Scientific Journal for Your Research

19 October

This session provides an essential guide to selecting both the best and authentic scientific journal for your research, offering practical strategies for using indexing systems and selector tools to enhance visibility and credibility.

Format:
Live online

CPD:
1.5 hours for your records

Certificate of completion

Overview

This session offers a detailed guide to selecting the most appropriate scientific journal for your research, ensuring alignment with your study's scope, audience, and academic goals. Participants will learn how to distinguish between predatory journals, which lack rigorous peer review standards, and authentic, reputable journals that uphold academic integrity. Additionally, the session provides practical strategies for navigating journal indexing systems, understanding their significance in journal credibility, and effectively using journal selector tools to streamline the publication process and maximise research impact.

Benefits of attending

At the end of this workshop, attendees will be able to:

- **Assess** journal metrics like Impact Factor, CiteScore, and SJR Score for journal selection
- **Recognise** and **avoid** predatory journals by understanding their characteristics and red flags
- **Understand** journal indexing and selector tools

Who should attend?

- Early-career researchers and academicians looking to publish their research in reputable scientific journals
- Graduate and postgraduate students aiming to understand the academic publication process
- Research assistants, lab members, and academic staff involved in manuscript writing and submissions
- Science professionals, technical writers, and consultants seeking to enhance their knowledge of scholarly publishing practices
- Anyone interested in developing skills for selecting appropriate journals and navigating the publication process efficiently

Programme

Criteria for selection journals

- Relevance to the research topic
- Journal scope, readership and publication frequency
- Turnaround time and acceptance rate
- Cost considerations (publications fees, waivers)

Predatory journals vs. authentic journals

- Defining predatory journals
- Red flags for predatory journals
- Authentic journals characteristics

Journal indexing

- Indexing platforms: PubMed, Scopus, Web of Science
- Importance of indexing for visibility and credibility

Journal selector tools

- Online tools and databases
- Best practices for using journal selector tools effectively

Presenter

Samaa Al Tabbah

Dr. Samaa Al Tabbah holds a B.S. in Medical Laboratory Technology (MLT) from the American University of Beirut (AUB) and a Pharm D. in Clinical Pharmacy from the Lebanese American University (LAU). After graduation, Dr. Al Tabbah held a position as a chief pharmacist at the World Health Organization (WHO), Beirut office. At a later stage, she established a pharmacy in Beirut, where she served as a community pharmacist for over 6 years. Dr. Al Tabbah is a strong supporter of the Children's Cancer Center in Lebanon where she served as a volunteer for 4 years. She also acts as a consultant and mentor at the Egypt Scholars Inc. and the International Pharmaceutical Students Federation (IPSF) where she works closely with mentees providing them with concrete clinical and research skills that allow them to identify new research topics, discover new techniques, and pursue a strong career development plan.

Through her work, she has been involved in clinical research; more specifically, in training workshops carried out at the national and international level, in the delivery of sessions on different aspects of the conduct of clinical research, as well as in the conduction of different international clinical research projects. She is the author of many scientific papers published in peer-reviewed journals as well as a book titled "The Clinical Research Process from Initiation to Publication". She is an editorial member of two peer-reviewed scientific journals. She is an Assistant Professor at University Institute for Nursing (Lebanese Red Cross), where she delivers Pharmacology, Microbiology and, Public Health, Community Health, and Clinical Research courses. She was lately appointed as the Global Pharmacovigilance Society Ambassador of Lebanon where she also acts as an acting board member of the society.

Course date

19 October	**Live online** 12:00-13:30 **UK (London)** (UTC+01) *Course code 16508*	GBP **124** EUR **174** USD **199**

How to book

Online:
ipi.academy/3213

Alternatively contact us to book, or if you have any queries:

Email:
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+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:

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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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