



Presented by  
Management Forum

# Achieving Publication Success in Scientific Journals

3 November 2025  
+ 2 March 2026

An essential guide to scientific communication covering the essentials of scientific journals, including publishing houses, metrics and their purpose.



**Format:**  
Live online



**CPD:**  
1.5 hours for your records



Certificate of completion

# Overview

**This course provides a comprehensive guide to navigating the scientific publishing landscape. Join our expert trainer as they explore the fundamentals of scientific journals, including the distinction between peer-reviewed and non-peer-reviewed journals and the role of major publishing houses.** Participants will gain expertise in evaluating publication metrics, understanding the differences between local and international journals, and interpreting key indicators for effective journal selection. Additionally, the course examines open access and non-open access models, empowering researchers to make informed choices to maximise their publication impact and research visibility.

## Benefits of attending

At the end of this workshop, attendees will be able to:

- **Identify** and **differentiate** between types of scientific journals, including open-access and non-open-access journals
- **Learn** the role of publishing houses
- **Understand** the use of metrics for journal selection

## Who should attend?

- Early-career researchers and academicians looking to publish their research in reputable scientific journals
- Graduate and postgraduate students aiming to understand the academic publication process
- Research assistants, lab members, and academic staff involved in manuscript writing and submissions
- Science professionals, technical writers, and consultants seeking to enhance their knowledge of scholarly publishing practices
- Anyone interested in developing skills for selecting appropriate journals and navigating the publication process efficiently

# Programme

## **What are scientific journals?**

- Purpose and significance in scientific communication
- Peer-reviewed vs. non-peer-reviewed journals

## **Scientific journals vs. publishing houses**

- Role of publishing houses in academic publishing
- Major publishing houses and their journal portfolios

## **Types of scientific journals**

- Open-access vs. non-open access journals
- Local vs. international journals

## **Journal metrics**

- Definitions, calculation and usage
- How to interpret these metrics for journal selection

# Presenter



## **Samaa Al Tabbah**

Dr. Samaa Al Tabbah holds a B.S. in Medical Laboratory Technology (MLT) from the American University of Beirut (AUB) and a Pharm D. in Clinical Pharmacy from the Lebanese American University (LAU). After graduation, Dr. Al Tabbah held a position as a chief pharmacist at the World Health Organization (WHO), Beirut office. At a later stage, she established a pharmacy in Beirut, where she served as a community pharmacist for over 6 years. Dr. Al Tabbah is a strong supporter of the Children's Cancer Center in Lebanon where she served as a volunteer for 4 years. She also acts as a consultant and mentor at the Egypt Scholars Inc. and the International Pharmaceutical Students Federation (IPSF) where she works closely with mentees providing them with concrete clinical and research skills that allow them to identify new research topics, discover new techniques, and pursue a strong career development plan.

Through her work, she has been involved in clinical research; more specifically, in training workshops carried out at the national and international level, in the delivery of sessions on different aspects of the conduct of clinical research, as well as in the conduction of different international clinical research projects. She is the author of many scientific papers published in peer-reviewed journals as well as a book titled "The Clinical Research Process from Initiation to Publication". She is an editorial member of two peer-reviewed scientific journals. She is an Assistant Professor at University Institute for Nursing (Lebanese Red Cross), where she delivers Pharmacology, Microbiology and, Public Health, Community Health, and Clinical Research courses. She was lately appointed as the Global Pharmacovigilance Society Ambassador of Lebanon where she also acts as an acting board member of the society.

# Course dates

**3 November 2025**

**Live online**

12:00-13:30 **UK (London)** (UTC+00)

Course code 15618

GBP ~~175 200~~

EUR ~~245 280~~

USD ~~280 320~~

**Until 27 Oct**

**2 March 2026**

**Live online**

12:00-13:30 **UK (London)** (UTC+00)

Course code 15619

GBP ~~175 200~~

EUR ~~245 280~~

USD ~~280 320~~

**Until 23 Feb**

## How to book



**Online:**

[ipi.academy/3212](https://ipi.academy/3212)

Alternatively contact us to book, or if you have any queries:



**Email:**

[info@ipiacademy.com](mailto:info@ipiacademy.com)



**Phone:**

[+44 \(0\)20 7749 4749](tel:+442077494749)

## Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

## Further information

### Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

### Please note

IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

### Terms and conditions

The rest of our terms, the event cancellation policy and the terms and conditions are on our website, please visit [ipi.academy/content/terms-and-conditions](https://ipi.academy/content/terms-and-conditions)

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Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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