IPI Academy

MANAGEMENT forum

Presented by
Management Forum

The Leading Note: William Thomson with 'The Wayfinder Philosophy: The Four Secrets of Success'

Recorded on **12 June 25**

Influenced by the boldness of pioneering explorers who ventured into the unknown, this talk is an inspirational speaking event that unlocks the secrets to navigating uncertainty and achieving purpose.

Format:
Recorded webcast

CPD:
1 hours for your records

Certificate of completion

Overview

Hosted by bestselling author William Thomson, Fellow of the Royal Geographical Society (FRGS), 'The Wayfinder Philosophy' draws on his experiences navigating uncharted seas to reveal four powerful secrets for success that you can apply to modern life. Blending personal insights with case studies from the business world, this talk equips you with tools to embrace challenges, align with your values, harness your strengths, and achieve focused success. Whether in leadership, teamwork, or personal growth, it provides a clear path to maximising your potential.

'The Four Secrets of Success' covered in this exciting FREE talk include:

- Secret 1: Embrace chaos & unpredictability
- Secret 2: Align the cardinal virtues
- Secret 3: Share your gifts with the world
- Secret 4: Be fully immersed in this moment

Benefits of attending

- **Learn** to lead with confidence, adapt to change and align decisions with your core values
- **Build** a high-performing team that thrives on collaboration and gain clarity on where to focus your energy whilst making ethical, long-term decisions that inspire trust and drive purposeful growth
- **How** to foster alignment, boost morale, and achieve shared goals
- **Discover** how the 'Primal Nature Self-Assessment' helps identify individual strengths and match them to team objectives, creating an environment where everyone performs at their best
- **Explore** how to balance priorities, stay resilient under pressure, and empower your team to navigate challenges with confidence
- **Equip** yourself with tools to stay focused, overcome challenges, and unlock your full potential
- **Understand** the 'Islands Visualisation' and how this will help you achieve balance between health, wealth, and enjoyment, enabling you to immerse fully in tasks and achieve peak productivity

Who should attend?

This course is designed for business leaders; managers and team leads; and professionals and entrepreneurs looking for powerful tools to navigate with confidence, stay resilient under pressure, adapt to change and gain clarity on where to focus your energy.

Presenter

William Thomson

William Thomson, is a bestselling author, navigator, and Fellow of the Royal Geographical Society (FRGS). Renowned for his ability to blend timeless wisdom with modern insights, William draws on his experiences navigating uncharted seas and his deep understanding of natural systems to inspire and educate.

His books, including The Book of Tides, have captivated readers worldwide with their blend of adventure and practical guidance. A sought-after speaker and expert in personal growth, leadership, and teamwork, William is passionate about helping individuals and organisations chart their course toward purpose and success. Through his engaging talks and workshops, he empowers audiences to embrace challenges, harness their strengths, and achieve their full potential.

Course date

12 June 25

Recorded webcast
12:00-13:00 **UK (London)** (UTC+01)
Course code 15517

How to book

Online:
ipi.academy/3159

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:

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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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