



Presented by  
Falconbury

# The Shares Masterclass for Company Secretaries and Directors

6 October 2025

This masterclass will demystify the complex area of shares, why they are issued, how they should be registered and managed



**Format:**  
Live online



**CPD:**  
3 hours for your records



Certificate of  
completion

# Course overview

## For company secretaries and directors, understanding shares and how to manage them is crucial for regulatory compliance and effective corporate governance.

Company Secretaries ensure legal requirements are met, manage share-related reporting obligations, and maintain accurate share registers.

Additionally, they oversee share issuance, allotment, and transactions during corporate restructuring. They provide strategic advice on equity management and support strategic decision-making involving shares. By maintaining accurate records and preventing legal and financial risks, company secretaries play a key role in the smooth operation and long-term success of the company.

This course will outline what shares are and why companies issue them, along with how companies and their shareholders interact.

This is an important but complex topic that all Directors, Governance professionals and those involved in share registration should be fully up to date with. It is relevant to all those new to the role and those looking for a refresher.

### Benefits of attending

By attending this course you will:

- **Get to grips** with the concept of limited liability and the different types of shares and companies
- **Understand** the purpose of shares and different capital structures
- **Examine** the practical application of share registration
- **Clarify** why companies issue shares and how and why shareholders buy and sell them
- **Learn** about share registration, the purpose of dividends, shareholder engagement, share schemes and listing requirements

### Who should attend?

- Company directors
- Company secretaries
- Legal professionals
- Governance professionals
- Business leaders
- All professionals looking to develop their knowledge and skills in this complex area

# Programme

**The purpose of shares**

**Types of shares**

**The registration of shares**

**Shareholder management and engagement**

**Listing, share schemes and incentive plans**

# Presenter



## **Russell Shackleton**

**Russell Shackleton**, CIA, CFE, MBA, FRSA, is a risk management and corporate governance expert consultant and trainer. He is an experienced advisor to Boards and sub-committees, and a tutor on the Financial Times Non-Executive Director programme.

He is an accomplished change agent and strategic thinker, as well as a civil and commercial mediator. He has an Executive MBA from Henley Business School and is a governance specialist with the FT Non-Executive Director Diploma.

Russell applies his operational experience allied with strategic thinking, exemplary leadership and team working skills to help businesses bring a structured change that is pragmatic, sustainable, and meets the needs and cultural fit of their organisation. He is passionate about empowering groups to achieve more than their component parts through effective stakeholder engagement and collaboration.

He has worked with many industries across the world, including manufacturing, FMCG, retail, automotive, supply chain logistics, food production/services, construction, textiles, engineering, infrastructure, energy, warehousing, transport, and charities.

Now based in the UK, he continues to serve organisations with an international footprint, culture or supply chain, both as a consultant / trainer or a Non-Executive Director and maintain those connections and knowledge. He speaks English and French.

# Course date

6 October 2025

Live online

13:30-17:00 **UK (London)** (UTC+01)

Course code 14900

GBP ~~299~~ 349

EUR ~~419~~ 489

USD ~~481~~ 559

Until 01 Sep

## How to book



**Online:**

[ipi.academy/2647](https://ipi.academy/2647)

Alternatively contact us to book, or if you have any queries:



**Email:**

[info@ipiacademy.com](mailto:info@ipiacademy.com)



**Phone:**

[+44 \(0\)20 7749 4749](tel:+442077494749)

## Discounts

- Booking more than one delegate on any one date qualifies for a **15% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

## Further information

### Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

### Please note

IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

### Terms and conditions

The rest of our terms, the event cancellation policy and the terms and conditions are on our website, please visit [ipi.academy/content/terms-and-conditions](https://ipi.academy/content/terms-and-conditions)

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**IPI**  
Academy

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