



Presented by
Falconbury

Corporate Governance for Company Secretaries and Company Directors - Become A Trusted Advisor In Your Business

14 July 2025
+ 28 November 2025

This corporate governance training course will give you the knowledge and the tools to become a trusted advisor within your business



Format:
Live online



CPD:
3 hours for your records



Certificate of
completion

Course overview

Corporate governance is a complex area that needs to be fully understood by directors to achieve the role of valued and trusted advisor within the business.

There is a lot of administration in the role of the company secretary and director but that's not all you should be known for. This course will help you master the basics of corporate governance, giving you the knowledge to develop and take on more responsibility which should lead to you becoming a respected person of influence and, in turn, having a more fulfilling role.

By understanding the benefits of corporate governance you will add value to your business and become an enabler, build relationships and effectively use your influencing skills to maximise your impact and value.

The expert trainer will take you through the common challenges encountered and answer questions about the particular scenarios you're facing.

Benefits of attending

Attending this course will enable you to:

- **Get to grips** with becoming an enabler, build relationships with key stakeholders and your influencing skills
- **Understand** how to overcome common challenges and become more effective
- **Examine** the benefits of corporate governance best practice and how this could work in your organisation
- **Clarify** how to make the most of your experience and qualifications
- **Discover** and maximise your USP, and see how you can add value
- **Learn** what you need to do to maximise your impact and develop your role

Who should attend?

This course has been designed for company directors and:

- Business leaders
- Company secretaries
- Governance professionals
- Legal professionals

Programme

How governance adds value

Common challenges and how to overcome them

The Company Secretary as an enabler

"Selling" the need for governance and influencing stakeholders

Presenter



Russell Shackleton

Russell Shackleton, CIA, CFE, MBA, FRSA, is a risk management and corporate governance expert consultant and trainer. He is an experienced advisor to Boards and sub-committees, and a tutor on the Financial Times Non-Executive Director programme.

He is an accomplished change agent and strategic thinker, as well as a civil and commercial mediator. He has an Executive MBA from Henley Business School and is a governance specialist with the FT Non-Executive Director Diploma.

Russell applies his operational experience allied with strategic thinking, exemplary leadership and team working skills to help businesses bring a structured change that is pragmatic, sustainable, and meets the needs and cultural fit of their organisation. He is passionate about empowering groups to achieve more than their component parts through effective stakeholder engagement and collaboration.

He has worked with many industries across the world, including manufacturing, FMCG, retail, automotive, supply chain logistics, food production/services, construction, textiles, engineering, infrastructure, energy, warehousing, transport, and charities.

Now based in the UK, he continues to serve organisations with an international footprint, culture or supply chain, both as a consultant / trainer or a Non-Executive Director and maintain those connections and knowledge. He speaks English and French.

Course dates

14 July 2025	Live online 13:30-17:00 UK (London) (UTC+01) <i>Course code 14774</i>	GBP 349 EUR 489 USD 559
28 November 2025	Live online 13:30-17:00 UK (London) (UTC+00) <i>Course code 14942</i>	GBP 299 349 EUR 419 489 USD 481 559 Until 24 Oct

How to book



Online:
ipi.academy/2644

Alternatively contact us to book, or if you have any queries:



Email:
info@ipiacademy.com



Phone:
[+44 \(0\)20 7749 4749](tel:+442077494749)

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Reviews



I got excellent learnings and the information obtained was relevant. I have nothing to add to the programme. I am attending all training with Mr. Davies



Onyeche Helen Adogwa
Principal Partner
Adogwa & Co. Ltd
Jun 27 2023

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI
Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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