IPI Academy

MANAGEMENT forum

Presented by
Management Forum

Measuring Performance in Clinical Research Management

23 November
+ 17 May 27, 19 November 27

This workshop will focus on the effective use of metrics to monitor the real progress of your clinical research project. A valuable master class for anyone involved in clinical research.

Format:
Live online

CPD:
4 hours for your records

Certificate of completion

Overview

“[Companies]…measure too much or too little, or the wrong things, and they don’t use their metrics effectively.” – Michael Hammer, Founder of Business Process Reengineering. This powerful observation from Michael Hammer remains just as relevant today, especially in the complex world of clinical research.

This practical, insight-driven workshop will show you how to use metrics effectively to gain real, actionable insights into the progress of your clinical research projects.

You’ll learn the crucial difference between two types of metrics:

- Leading metrics - essential tools for forecasting project outcomes in real time
- Lagging metrics - historical data that explains what has already happened

While lagging metrics are common, leading metrics are rare and incredibly valuable for project managers aiming to stay on top of issues before they become costly delays.

We’ll explore the role of Key Performance Indicators (KPIs) - metrics that are truly key to performance and predictive in nature. By definition, the most meaningful KPIs are leading metrics, and understanding how to identify and use them is critical for effective project control.

The session also dives into the concept of deliverables and how they feed into the calculation of Earned Value (EV) - arguably the ultimate leading metric and KPI when it comes to tracking clinical project progress.

You’ll walk away with a clear understanding of how to apply Earned Value Management (EVM) techniques in real-world clinical research settings, with a hands-on demonstration to bring the learning to life.

Benefits of attending

- **Understand** the difference between leading and lagging metrics, and how applying them correctly can give you clearer, more proactive control over your clinical research projects
- **Learn** the precise definitions of Key Performance Indicators (KPIs) and Deliverables, and how each plays a vital role in tracking and forecasting project success
- **Gain** a practical understanding of how to monitor progress using Earned Value (EV), including a live demonstration and access to the same Excel tool used to calculate and apply EV in real projects

Who should attend

This session will be beneficial to anyone involved in clinical research. It is applicable to professionals working in Pharma, Clinical Research Organisations (CROs), and Investigator sites.

Roles that will particularly benefit include:

- Vice Presidents (VPs) of Project Management
- Senior Directors
- All levels of Project Managers
- All levels of Clinical Research Associates (CRAs)
- All levels of Clinical Trial Administrators (CTAs)
- Procurement and Outsourcing Personnel
- Project Finance Personnel

Programme

Leading and lag metrics

Discussion on the merits of the various metrics commonly used

Discussion on the use of behavioural metrics

Defining a list of deliverables

Earned value theory

Earned value - a practical demonstration

Q&A and key take aways

Presenter

Roger Joby

Roger Joby: Director 1to1to1 Project Management Consultancy and Visiting Research Fellow Liverpool JM University

An international pharmaceutical project management consultant and educator with over 40 years' experience, principally for Clinical Research Organisations in both clinical operations and bids, and contract departments.

Roger is a Board member of the Institute of Clinical Research and is a visiting Research Fellow at Liverpool JM University. He is involved in academic research and has published papers and written articles on the application of Earned Value Management in Clinical Research with colleagues at Liverpool JM University. Roger specialises in customising project management tools like EVM, Risk Analysis, etc to suit client-specific needs in the highly uncertain world of drug development.

Roger has worked as an independent consultant since the year 2000, but prior to this he worked in both sponsor and supplier companies in clinical research latterly in senior management positions.

Course dates

23 November	**Live online** 13:00-17:00 **UK (London)** (UTC+00) *Course code 16561*	GBP **350** ~~400~~ EUR **490** ~~560~~ USD **562** ~~640~~ **Until 19 Oct**
17 May 27	**Live online** 13:00-17:00 **UK (London)** (UTC+01) *Course code 17679*	GBP **350** ~~400~~ EUR **490** ~~560~~ USD **562** ~~640~~ **Until 22 Mar**
19 November 27	**Live online** 13:00-17:00 **UK (London)** (UTC+00) *Course code 17681*	GBP **350** ~~400~~ EUR **490** ~~560~~ USD **562** ~~640~~ **Until 24 Sep**

How to book

Online:
ipi.academy/2637

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:

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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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