



*Presented by*  
**Falconbury**

# Sustainable Business Models to Combat an Increasingly Risky and Uncertain Future

**23 January 2026**  
+ 6 July 2026

This highly focussed day will give you the knowledge for your business to build structures and interactions that will protect and enable the organisation to become regenerative and sustainable.



**Format:**  
Live online



**CPD:**  
6 hours for your records



Certificate of  
completion

# Course overview

## **What is changing in the results your business must deliver next year, in five or even ten years' time, because of the imperative for sustainable and regenerative business? Are you aware of how the risks are changing?**

As a consequence of that, what is changing for you in your role; what different results must you deliver, what different risks will you face, and what must you do now to prepare?

It is clear that our global economy must become sustainable and regenerative; we must get to net zero, and then keep going to net positive, if we want a better future for our children, and for our older selves. We must do this faster than the degradation processes we have unleashed over the past century; we are already too slow in hitting the needed emissions peak, we must catch up and deliver a 43% emissions reduction by 2030 to have any hope.

Business is the most powerful institution on the planet today, and so must and will take a leading role in rebuilding towards regeneration. This means every business will become regenerative, or it will have its Kodak moment and fade into irrelevance.

And to reach sustainability and beyond, every business must deliver the transformation at the right speed while maintaining business health throughout the transformation.

How? Having high, systemic (not transactional) trust between all stakeholders is the key to unlocking the transformation to a sustainable and regenerative business. Contracts can only deliver transactional trust. So what else is there?

Systemic trust between stakeholders is exactly what incorporation is designed to do. The modern corporation began when the East India company needed more capital than any one wealthy founding family could provide, and so a way was invented to externalise, into the system, trust between financial investors.

Regenerative, net positive businesses are only viable, anti-fragile, and capable of making the transformation at the speed required:

1. when there is systemic trust between all stakeholders representing all six kinds of capital;
2. when the work execution and role accountabilities adapt at the speed required;
3. when inter-personal and inner-person interactions waste minimum energy by adapting to the changing context at the speed required.

The essence of a lawyer is building the structures and interactions that protect and enable the organisation, specifically around the agreements, and the essence of HR is building the structures and interactions around people. The CEO is the weaver that brings all this together for business results. All three have crucial roles to play across the three dimensions above.

Join the expert speaker at this event to find out the answers and get to grips with the way forward for you and your business.

## Benefits of attending

By attending this course you will:

- **Understand** your business drivers and how these need to adapt to the new world
- **Learn** what you can immediately change to increase your regenerative capacity
- **Expand** your knowledge of the effect of an organisations physical and psychological energy on sustainability
- **Get to grips** with expanding the arena of trust and creating a circular economy
- **Explore** the concept of peak adaptive performance and how it relates to growing your business
- **Examine** the qualities and practices of sustainable and regenerative businesses
- **Consider** the business opportunities that a fairshares commons creates and how it can benefit you

## Who should attend?

This course is a must-attend event for:

- CEOs and board members
- Company directors
- Commercial and business development managers
- In-house lawyers

And all those responsible for building a sustainable and regenerative business for a better world.

# Presenter



**Graham Boyd**

**Graham Boyd**, Founder & CEO Evolutesix, is CEO, serial entrepreneur, particle physicist, disruptive innovator and author of Rebuild. Graham has 15 years experience in adaptive organisation and adaptive leadership practice. He innovates and transforms business systems so as to create antifragile, regenerative businesses using his methodology. He also consults to multinationals and startups on harnessing conflict to drive their own regeneration.

# Course dates

**23 January 2026**

**Live online**

09:00-17:00 **UK (London)** (UTC+00)

Course code 15772

GBP **499** ~~599~~

EUR **699** ~~839~~

USD **803** ~~959~~

**Until 19 Dec**

**6 July 2026**

**Live online**

09:00-17:00 **UK (London)** (UTC+01)

Course code 16018

GBP **499** ~~599~~

EUR **699** ~~839~~

USD **803** ~~959~~

**Until 01 Jun**

## How to book



**Online:**

[ipi.academy/2623](https://ipi.academy/2623)

Alternatively contact us to book, or if you have any queries:



**Email:**

[info@ipiacademy.com](mailto:info@ipiacademy.com)



**Phone:**

[+44 \(0\)20 7749 4749](tel:+442077494749)

## Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

## Further information

### Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

### Please note

IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

### Terms and conditions

The rest of our terms, the event cancellation policy and the terms and conditions are on our website, please visit [ipi.academy/content/terms-and-conditions](https://ipi.academy/content/terms-and-conditions)

## Run this programme in-house for your whole team

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**IPI**  
Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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