



Presented by  
Falconbury

# Sustainable Business Models in an increasingly risky and uncertain future

19 September 2024

+ 24 January 2025, 12 May 2025, 18 September 2025

This highly focussed day will give you the knowledge for your business to build structures and interactions that will protect and enable the organisation to become regenerative and sustainable.



**Format:**  
Live online



**CPD:**  
6 hours for your records



Certificate of  
completion

# Course overview

## **What is changing in the results your business must deliver next year, in five or even ten years' time, because of the imperative for sustainable and regenerative business? Are you aware of how the risks are changing?**

As a consequence of that, what is changing for you in your role; what different results must you deliver, what different risks will you face, and what must you do now to prepare?

It is clear that our global economy must become sustainable and regenerative; we must get to net zero, and then keep going to net positive, if we want a better future for our children, and for our older selves. We must do this faster than the degradation processes we have unleashed over the past century; we are already too slow in hitting the needed emissions peak, we must catch up and deliver a 43% emissions reduction by 2030 to have any hope.

Business is the most powerful institution on the planet today, and so must and will take a leading role in rebuilding towards regeneration. This means every business will become regenerative, or it will have its Kodak moment and fade into irrelevance.

And to reach sustainability and beyond, every business must deliver the transformation at the right speed while maintaining business health throughout the transformation.

How? Having high, systemic (not transactional) trust between all stakeholders is the key to unlocking the transformation to a sustainable and regenerative business. Contracts can only deliver transactional trust. So what else is there?

Systemic trust between stakeholders is exactly what incorporation is designed to do. The modern corporation began when the East India company needed more capital than any one wealthy founding family could provide, and so a way was invented to externalise, into the system, trust between financial investors.

Regenerative, net positive businesses are only viable, anti-fragile, and capable of making the transformation at the speed required:

1. when there is systemic trust between all stakeholders representing all six kinds of capital;
2. when the work execution and role accountabilities adapt at the speed required;
3. when inter-personal and inner-person interactions waste minimum energy by adapting to the changing context at the speed required.

The essence of a lawyer is building the structures and interactions that protect and enable the organisation, specifically around the agreements, and the essence of HR is building the structures and interactions around people. The CEO is the weaver that brings all this together for business results. All three have crucial roles to play across the three dimensions above.

Join the expert speaker at this event to find out the answers and get to grips with the way forward for you and your business.

## Benefits of attending

By attending this course you will:

- **Understand** your business drivers and how these need to adapt to the new world
- **Learn** what you can immediately change to increase your regenerative capacity
- **Expand** your knowledge of the effect of an organisations physical and psychological energy on sustainability
- **Get to grips** with expanding the arena of trust and creating a circular economy
- **Explore** the concept of peak adaptive performance and how it relates to growing your business
- **Examine** the qualities and practices of sustainable and regenerative businesses
- **Consider** the business opportunities that a fairshares commons creates and how it can benefit you

## Who should attend?

This course is a must-attend event for:

- CEOs and board members
- Company directors
- Commercial and business development managers
- In-house lawyers

And all those responsible for building a sustainable and regenerative business for a better world.

# Programme

## Welcome and introduction

- Setting out the plan for the course

## Your business

- What is the current purpose and essence of your business, and what were the business drivers that determined these?
- What is changing in the business drivers, and how will these continue to change in the future?
- What ought you begin changing now, so that you are viable when the future drivers have become the present drivers?

## What is regenerative business? What does it mean for your business?

- The six capitals
- Which of these capitals does your organisation touch?
- What is the role of trust?
- Where are you already regenerative, and so what is the low-hanging fruit to immediately increase your regenerative capacity?

## Organisations as living beings

- Your organisation is a living system, one that has meaning making capacity. To lead your business well, it is necessary to understand your organisation's energy economy, and therefore your own.
- An organisation's physical and psychological energy, i.e its meaning making stories, is the primary capital you convert into results. It is a regenerative capital and will regenerate as long as you care for it well.
- Two useful Lenses to use:
  - 1. the four integral quadrants Management Accounts vs Human capability
  - 2. the four layers we need to redesign

## How adaptive is your organisation? Purpose and Drivers

- What is the company / organisation and what is its purpose?
- The big theme for regenerative business models to work is to expand the arena of trust and how the incorporated legal person (company) was invented as a way of creating trust into endeavours that not one person could legally fund
- Expand the arena across all stakeholders and all periods of time to create a regenerative business and circular economy
- At the human level: the agreements, the systems and interactions and the role in legal, as well as how the company is organised and interacts with others, how it is incorporated on systemic trust between stakeholders for the long term

## Growing a regenerative business at Peak Adaptive Performance

- Where is the safe zone, and where is the zone that can only be held up by the strengths of your values, and where is the zone of fragility
- Personal and Interpersonal arenas

## Regenerative organisations

- Your organisation is its tasks / task and role arenas / requisite organisation design

## Regenerative business ecosystems

- Ergodicity: how big the business opportunity is if you have the level of systemic trust that a fairshares commons creates
- Separating past from future / money from power / multiply all capitals and you have the beginnings of a regenerative business capable of making a circular economy work

## Final questions

# Presenter



## Graham Boyd

**Graham Boyd**, Founder & CEO Evolutesix, is CEO, serial entrepreneur, particle physicist, disruptive innovator and author of Rebuild. Graham has 15 years experience in adaptive organisation and adaptive leadership practice. He innovates and transforms business systems so as to create antifragile, regenerative businesses using his methodology. He also consults to multinationals and startups on harnessing conflict to drive their own regeneration.

# Course dates

**19 September 2024**

**Live online**

09:00-17:00 **UK (London)** (UTC+01)

Course code 13903

GBP ~~399 499~~

EUR ~~579 719~~

USD ~~663 819~~

**Until 15 Aug**

**24 January 2025**

**Live online**

09:00-17:00 **UK (London)** (UTC+00)

Course code 14460

GBP ~~399 499~~

EUR ~~579 719~~

USD ~~663 819~~

**Until 20 Dec**

**12 May 2025**

**Live online**

08:30-17:00 **UK (London)** (UTC+01)

Course code 14679

GBP ~~399 499~~

EUR ~~579 719~~

USD ~~663 819~~

**Until 07 Apr**

**18 September 2025**

**Live online**

09:00-17:00 **UK (London)** (UTC+01)

Course code 14928

GBP ~~399 499~~

EUR ~~579 719~~

USD ~~663 819~~

**Until 14 Aug**

## How to book



**Online:**

[ipi.academy/2623](https://ipi.academy/2623)

Alternatively contact us to book, or if you have any queries:



**Email:**

[info@ipi.academy](mailto:info@ipi.academy)



**Phone:**

[+44 \(0\)20 7749 4749](tel:+442077494749)

## Discounts

- Booking more than one delegate on any one date qualifies for a **15% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

## Further information

### Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

### Please note

IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

### Terms and conditions

The rest of our terms, the event cancellation policy and the terms and conditions are on our website, please visit [ipi.academy/content/terms-and-conditions](https://ipi.academy/content/terms-and-conditions)

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**IPI**  
Academy

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