



Presented by  
Falconbury

# Understanding International Data Transfers and the New International Data Transfer Agreement

11 September 2025

Transferring personal data from one jurisdiction to another is often fraught with regulatory danger. This webinar will bring you up to date with the latest law and best practice.



**Format:**  
Live online



**CPD:**  
1.5 hours for your records



Certificate of completion

# Course overview

## Are you fully up to speed with the New International Data Transfer Agreement and its implications for your business?

The New International Data Transfer Agreement is a legal framework introduced by the United Kingdom to facilitate the transfer of personal data from the UK to other countries while ensuring compliance with data protection regulations. The Agreement was developed following the UK's exit from the European Union, as the UK needed to establish its own mechanisms for international data transfers separate from the EU's Standard Contractual Clauses (SCCs).

International data transfers is a complicated area of the law and transferring personal data from one jurisdiction to another is often fraught with regulatory danger. This session explains what the issues are and how to navigate safely through the complicated rules.

Presenters firm

## WESTON LEGAL

**Weston Legal** is a leading specialist boutique firm specialising in Commercial law, Technology law, Media law, Intellectual Property law, Data law and Regulatory law and practice. From its founding, the firm has always committed to provide a fast and efficient service wherever its clients operate. As its business has grown and diversified, it has recognised the strength and importance of the principles held by its people; putting clients first and operating as one team to realise its goals and share its success. These principles have formed the foundation of its culture and the way its lawyers interact with one another and the firm's clients. They are what distinguish it and are vital to its future.

**To find out more about what Weston Legal can do for you, please contact Mark at [westonlegal.ltd](https://uk.linkedin.com/in/markwestonlegal) or see <https://uk.linkedin.com/in/markwestonlegal>**

Mark also operates as a leading consultant to Hill Dickinson LLP, a leading and award-winning international law firm with offices in London, Liverpool, Manchester, Leeds, Birmingham, Piraeus, Singapore, Monaco and Hong Kong. As a full service law firm, it delivers advice and strategic guidance spanning the full legal spectrum from non-contentious advisory and transactional work, to all forms of dispute resolution. The firm is on the panel of a number of national and international organisations and regularly competes against many of the City firms. In recent months, they have been able to win a number of panel reviews against City firms.

**To find out more out what Mark can do for you via Hill Dickinson, please contact him via [www.hilldickinson.com](http://www.hilldickinson.com)**

## Benefits of attending

By attending this course you will:

- **Learn** about the New International Data Transfer Agreement
- **Understand** it's implications for your business
- **Get to grips** with the latest best practice
- **Clarify** the best way to navigate safely through the complicated rules

## Who should attend?

This course will be of particular benefit to:

- In-house lawyers
- Private practice lawyers
- Compliance officers
- Company secretaries
- Board members
- HR professionals
- Marketing professionals
- Anyone who uses or possesses personal data

# Programme

**Territoriality and extra-territoriality**

**Adequacy**

**Other permitted methods**

**Schrems II and consequential issues**

**The (new) EU SCCs**

**The ICO International Data Transfer Agreement (and EU addendum)**

# Presenter



## Mark Weston

**Mark Weston** has run his own law firm, Weston Legal, since 1 January 2024. He is also a consultant at Hill Dickinson LLP where he joined in February 2016 as a partner and Head of its Commercial, TMT & IP Practice. Before that, he was a partner and Head of the Commercial/IP/IT Team at Matthew Arnold & Baldwin LLP and before that, he spent several years at Baker & McKenzie in London and Chicago and has also previously been seconded to Hewlett Packard and other technology businesses. He changed role to become a consultant in Hill Dickinson's London office in January 2024.

**Expertise:** Mark's practice covers both non-contentious and contentious matters in all areas of commercial law, intellectual property law, information technology law, Internet, electronic commerce and on-line services law. He specialises in commercial and Tech issues. Mark is used as a 'trusted adviser' by many clients in all sorts of businesses and often acts as 'private practice in-house counsel' for many clients. He specialises in tech and internet businesses.

**Clients:** Just some of Mark's more well-known clients include Elstree Film Studios, RTL Group S.A., Sykes Cottages, Retailcorp Brands LLC, The Gulf Marketing Group, Moneytint Limited and the BBC.

**Some detail:** Mark has extensive experience in advising clients on all manner of commercial matters (such as business planning and solutions, franchising, distribution, agency and marketing) through branding and intellectual property exploitation and licensing, to advice and documentation regarding hardware and software issues (such as development, licensing, maintenance and distribution, SaaS and cloud, Internet transactional solutioning, B2B, B2C and B2G electronic commerce, S-commerce and M-Commerce, social media, outsourcing, facilities management, procurement, IT policies, data protection (privacy), GDPR and freedom of information issues as well as artificial intelligence (AI)). He has a particular expertise in new digital business and revenue streams. He is also experienced in dealing with software disputes and IT litigation. The increasingly extensive media side of his practice relates primarily to publishing (both real world and digital content), to games and gaming platforms (and particularly transmedia technologies), advising companies about their advertising onscreen, online and in print and managing their public communications strategies generally (dealing with the CMA and ASA in the process) – and also a smattering of television, film and music exploitation. Recently he has been very active in AI advice.

### More unusual:

Mark has previously spent several months on secondment to Hewlett Packard and he has also been seconded to assist in the legal problems arising in new technology companies such as Symbian. From 2000 to 2001, Mark was resident in the Chicago office of Baker & McKenzie advising US clients on European and UK aspects of IT and electronic commerce law and practice.

Mark is the author of the *Legal Practice Companion*, a parallel text book used at several law schools, the editor of the *IP and Media Law Companion* as well as the rest of the Companion series of books published by Bloomsbury Professional, Tottels, Cavendish Publishing and Oxford University Press. He has noted numerous reports for the *IT Law Reports* and is widely published in *Computing*, *Computers & Law*, *Computer Law & Security Report*, *IT Law Today*, *Intellectual Property World*, *Solicitors Journal* and many other journals both online and offline. Mark has also authored articles syndicated in the national and trade press and is regularly quoted in national newspapers and is heard on radio as an expert in his fields. Mark is the author of the *Business Names on the Internet* chapter in the *PLC Ecommerce Manual* as well as numerous other articles on various Commercial & IT law topics.

Mark lectures regularly on all Commercial, IP and IT law topics, including at the IBC IT 'Summer School' Programme in Cambridge, England; the Falconbury and MBL two-day and three-day Commercial Contracts seminars (run several times a year) and IT Contracts seminars (run three times a year) in London; and he has previously lectured at the Annual On-line & Internet Commerce Law Institute seminar in Chicago and tutored at University College London. He also runs a programme of bespoke training schemes on commercial law, IP law, IT law, AI law and data law as well as soft skills programmes such as negotiation skills and presentation skills.

Finally, you may have seen that Mark likes blogging and writing books, which are available at all good bookshops! He also appears regularly on BBC1 (usually providing advice on-screen to BBC Watchdog) and also on Sky News as a legal commentator, as well as trying to avoid the huge quantity of pink powder the TV make-up girls want to apply to his increasingly receding hairline.

# Course date

11 September 2025

Live online

11:30-13:00 **UK (London)** (UTC+01)

Course code 14909

GBP **175** ~~200~~

EUR **245** ~~280~~

USD **281** ~~320~~

Until 07 Aug

## How to book



**Online:**

[ipi.academy/2622](https://ipi.academy/2622)

Alternatively contact us to book, or if you have any queries:



**Email:**

[info@ipiacademy.com](mailto:info@ipiacademy.com)



**Phone:**

[+44 \(0\)20 7749 4749](tel:+442077494749)

## Discounts

- Booking more than one delegate on any one date qualifies for a **15% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

## Further information

### Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

### Please note

IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

### Terms and conditions

The rest of our terms, the event cancellation policy and the terms and conditions are on our website, please visit [ipi.academy/content/terms-and-conditions](https://ipi.academy/content/terms-and-conditions)

# Reviews



**Very good**



**Jason Grant**  
Attorney-at-law

Nov 8 2023

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