



Presented by  
Management Forum

# State of the Art Searching

6 November 2025

Learn when and how to perform a 'state of the art' patent search.



**Format:**  
Live online



**CPD:**  
6 hours for your records



Certificate of  
completion

# Course overview

## This course will teach you the essential skills for conducting a comprehensive 'state of the art' patent search.

Our expert trainer will guide you through selecting the right content, putting together and executing an effective search strategy, and analysing and reporting your findings.

While the focus is on patent searching, the course also explores when and how to incorporate other technical literature into your state of the art review, depending on your specific field.

A state of the art search must be broader than a typical patentability search. You will learn how to balance recall and precision, ensuring relevance for optimal results. The course emphasizes practical techniques, including the use of patent classifications, patent citations, and name searching, to build a robust collection for an initial state of the art review.

Given that the state of the art is always evolving, the course will also cover how to stay up to date by setting up effective technology patent monitoring processes. This will ensure you remain informed about the latest advancements in your field.

### Benefits of attending

By attending this course you will:

- **Expand** your knowledge of the importance of State of the Art searching
- **Learn** when to carry out the search and how to select the content
- **Get to grips** with search techniques and how to analyse your results
- **Understand** how to report your results
- **Clarify** techniques to stay up to date with State of the Art

### Who should attend?

This course is for all those working in IP or patent information or patent engineer roles, either in industry or legal businesses, and wanting to improve and / or update their search skills.

The course will be of particular interest to:

- IP managers
- Patent research specialists and analysts
- Technology transfer officers
- R&D and technical product managers
- R&D scientists and engineers wanting to ensure they are not 're-inventing the wheel'
- Sales and support professionals of commercial information providers

# Programme

## **Content selection**

- Patents, NPL
- Dates
- Countries
- Search
- Database selection

## **Search techniques**

- Concept definitions, preparing the strategy, recording
- IR theory
- Relevance
- Recall and precision
- Broadening your search statements
- Narrowing your search statements
- Classifications
- Citations
- Name searching
- For specific technical fields (chemistry, biotech, mechanical, devices, telecomms)

## **Analysing the results**

- Clean up
- Categorisation / classification / bucketing

## **How to report your search results**

- Family counting
- Identifying trends, pivotal patents, key players, emerging opportunities
- Reporting styles

## **Maintain awareness of the state of the art**

- Setting up alerts
- Reviewing and re-running the searches
- Dissemination of the results

## **References for further study**

# Presenter



## Jane List

Jane List founded Extract Information Limited, Cambridgeshire, UK, in 2013 following a career in the information industry where she held commercial, content, and product development roles at Lighthouse IP, ProQuest, and DataStar. She has also held IP and Information analyst roles at The Technology Partnership plc, Xaar plc and the European Molecular Biology Laboratory. Jane has provided training in the retrieval and analysis of scientific, technical, medical, commercial and patent information throughout her career. At Extract Information Jane searches patents for her clients and provides IP management support. Jane has qualifications in Chemistry, Information Science, and IP Law.

Jane has other roles in patent information field:

- Editor in Chief of World Patent Information Journal, a leading journal in the field of patent information and IP management since 2014 <https://www.journals.elsevier.com/world-patent-information>.
- Secretary of PatCom, the group of commercial patent information providers ([www.patcom.org](http://www.patcom.org)) since 2014.
- In 2015 Jane List co-founded The Cambridge Information and Intellectual Property Meeting ([www.CIIPM.co.uk](http://www.CIIPM.co.uk)) to provide a space for knowledge sharing for those involved with technology commercialisation and needing to understand more about IP and understand more about patent searching.

# Course date

**6 November 2025**

**Live online**

09:00-17:00 **UK (London)** (UTC+00)

Course code 15260

GBP **599** ~~699~~

EUR **839** ~~979~~

USD **963** ~~1,119~~

**Until 02 Oct**

## How to book



**Online:**

[ipi.academy/2601](https://ipi.academy/2601)

Alternatively contact us to book, or if you have any queries:



**Email:**

[info@ipiacademy.com](mailto:info@ipiacademy.com)



**Phone:**

[+44 \(0\)20 7749 4749](tel:+442077494749)

## Discounts

- Booking more than one delegate on any one date qualifies for a **15% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

## Further information

### Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

### Please note

IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

### Terms and conditions

The rest of our terms, the event cancellation policy and the terms and conditions are on our website, please visit [ipi.academy/content/terms-and-conditions](https://ipi.academy/content/terms-and-conditions)

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**ALEKSANDRA BEER**

**Tel:** +44 (0)20 7749 4749

**Email:** [inhouse@ipiacademy.com](mailto:inhouse@ipiacademy.com)



**YESIM NURKO**

**Tel:** +44 (0)20 7749 4749

**Email:** [inhouse@ipiacademy.com](mailto:inhouse@ipiacademy.com)



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10-12 Rivington Street  
London EC2A 3DU

[ipi.academy](http://ipi.academy)

**Tel:** +44 (0)20 7749 4749

**Email:** [info@ipiacademy.com](mailto:info@ipiacademy.com)