IPI Academy

Mf MANAGEMENT forum

Presented by
Management Forum

Patentability

3 July 2024
+ 9 October 2024

A comprehensive and practical
seminar covering the key aspects
of patentability searching

Format:
Live online

CPD:
6 hours for your records

Certificate of
completion

Course Overview

This one-day course focusses on the criteria and principles of establishing patentability of an invention through searching the literature.

Patent examiners review patent applications to determine whether the claimed invention meets the established patentability criteria of novelty, non-obviousness and industrial applicability. So it's important to be prepared by performing your own patent searches before filing a priority patent application.

Getting information early can enhance your chances of obtaining valid and enforceable patents. The course has an emphasis on European and US practice.

This course is for all those involved with the patent filing process, and in particular IP analysts, patent engineers, patent agents, patent attorneys and other patent and IP professionals. Attend this course to learn how to navigate the complexities of patent searching!

The expert trainer will take you through the principles of patentability searching and how to deal with specific challenges along the way, such as broadening and narrowing your search. Prior art searching may involve searching patents, scientific, medical, technical literature and other general information on the internet.

Benefits of attending

By attending this event you will:

- **Gain** a better understanding of the searching process
- **Understand** the role of data and data sources and how to use them to your benefit
- **Learn** to fully prepare for your search and understand what you need to know
- **Get to grips** with strategies for retrieval
- **Consider** alternative approaches and advanced search strategies

Who should attend?

- All those working in IP or patent information or patent engineer roles either in industry or legal businesses, including:
  - IP managers
  - Patent research specialists and analysts
  - Patent attorneys
- R&D scientists and engineers wanting to ensure they are not 're-inventing the wheel'
- Customer service and training representatives in the commercial information provider community who want to know more about what their customers do with patent data
- All those wanting to consolidate and enhance their skills in searching

Programme

Introduction to searching from first principles
- Specific challenges of dealing with patent documents

Critical success factors in quality patent searching
- Data and data sources
- Search methodologies
- The human interface

Search preparation
- What the law expects
- What the searcher needs to know
- What the inventor/attorney needs to know

Standard search protocols
- Basic and improved strategies for retrieval

Alternative approaches
- Domain-specific tools
- Principles underlying advanced search strategies

Presenter

Jane List

Jane List founded Extract Information Limited, Cambridgeshire, UK, in 2013. Extract Information provides legal and industry focussed patent searching and reporting, IP management support for small companies, and product development consultancy for the information industry.

Jane previously worked in IP and Information analyst roles at The Technology Partnership (TTP) plc, Xaar plc and the European Molecular Biology Laboratory. She also worked in the information industry where she held commercial, content, and product development roles at Lighthouse IP, ProQuest, and DataStar. Throughout her career she has provided training in the retrieval and analysis of scientific, technical, medical, commercial and patent information, most recently through CIIPM where she developed the courses in IP and Commercialisation. Jane has qualifications in Chemistry, Information Science, and IP Law.

Course dates

3 July 2024

Live online
09:00-17:00 **UK (London)** (UTC+01)

Course code 14362

GBP **499** ~~599~~
EUR **719** ~~859~~
USD **823** ~~979~~

Until 29 May

9 October 2024

Live online
09:00-17:00 **UK (London)** (UTC+01)

Course code 13958

GBP **499** ~~599~~
EUR **719** ~~859~~
USD **823** ~~979~~

Until 04 Sep

How to book

Online:
ipi.academy/2600

Alternatively contact us to book, or
if you have any queries:

Email:
info@ipi.academy

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **15% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:

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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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