



Presented by
Management Forum

Sustainable Product Design for MedTech Engineers and Developers

27 November 2025

This seminar will give you an in-depth understanding of what sustainability options exist, what the benefits are, what drives them, and how to choose which will work for your company.



Format:
Classroom



CPD:
6 hours for your records



Certificate of
completion

Course overview

Sustainability in medical technology, like in all industries, is no longer optional. It's not a question of "if" but "how."

This engaging and practical seminar offers an in-depth understanding of the sustainability options available in the medical device sector, the benefits they bring, and the key drivers behind them. You'll gain valuable insights into how to assess which strategies will work best for your company, along with actionable guidance on how to successfully implement meaningful change.

Benefits of attending

- **Gain** a clear understanding of how practical sustainability objectives can be chosen to fit the specific needs of your organisation, customers and regulatory authorities, and what you should be aiming to achieve
- **Learn** how to manage risks effectively and develop a focused sustainability strategy that delivers measurable, meaningful benefits to the business within a realistic timeframe
- **Understand** where to begin, the importance of consensus among stakeholders, how to effectively manage change, and how to justify the investment to the business by clearly measuring and communicating the benefits

Who should attend?

- Medical industry leaders
- Sustainability leaders
- Product owners
- Manufacturing managers
- Design heads
- Business development managers
- Anyone interested in sustainable design and manufacture

Programme

Background

- Focus: where does sustainable design and manufacture fit into the overall sustainability picture?
- What are the drivers for sustainability in YOUR industry/organisation? What are the barriers?
- What has your organisation done so far and why? Did it work? If not, why not?
- What have other organisations done, why have they done this, how has this worked and how did they go about it

Understanding how to move forward

- Stakeholders in sustainable design and manufacture and their roles
- Drivers for change and potential obstacles
- Reprocessing options, how to combine them, and understanding the synergy between design, manufacture and reprocessing

Planning change

- Motivations - selling the idea, getting stakeholders on board and assessing future market acceptance/demands
- Understanding the benefits - how sustainability can add value to your organisation and your products
- Sharing the vision and getting commitment/support
- Understanding the benefits - how sustainability can add value along the supply chain to your organisation and your customers
- Planning phased implementation - disruptive change and how to manage it
- Feasibility analysis - the answer to the question "should we adopt sustainable manufacture" - might be no!

Implementing change

- Preparation - gaining consensus and commitment, addressing concerns and ensuring acceptance
- Where to start - design, manufacture, remanufacture or all three?
- How to "do" sustainable design. How have others done it? What can we learn? How suitable is it for medical?
- How to implement a recovery and remanufacturing loop. What can we learn from other industries?
- What external forces exist and how do we address them?
- Where to find support and how to keep the regulators happy
- Starting small and working up - balancing risk with manageable rates of progress and measuring success
- Scaling up, managing expectations and finding the optimum rate of change
- Making the financial case - how does sustainability pay for itself?

Q&A and key takeaways

Presenter



Cormac O'Prey

Cormac O'Prey is Principal and Director in the Kestrel Consultancy Group.

He has experience in effective Business Development, Project Management and Product Development, with proven innovation capability. As part of the Kestrel Consultancy Group Ltd., he works on technology and product development projects with a range of UK-based and multi-national client companies.

In his role as a BSI BS8887 committee member and project lead on the sustainable medical devices subcommittee, he contributes to steering international standards and best practice on design for manufacture, assembly, disassembly and end of life - vital for developing our capacity to respond to the demands of circular / spiral economy and optimise our resources in an increasingly unstable world!

His specialist capabilities include: Development of strategic partnerships with multiple international organisations including customers, manufacturers, users, financiers, and regulatory bodies; Product development in diverse industrial sectors including Smart Grid and Smart Metering, Medical Devices, Industrial, Consumer and other industries including project management, risk analysis, technical review, etc.

He has a special interest in technology transfer and innovation with a focus on sustainable design and manufacture, and lectures at ARU Cambridge in Global Business Environment and International Strategy, and Engineering Design.

Course date

27 November 2025

Classroom

London

Course code 14969

GBP **749** ~~849~~

EUR **1,049** ~~1,189~~

USD **1,203** ~~1,359~~

Until 23 Oct

How to book



Online:

ipi.academy/2578

Alternatively contact us to book, or if you have any queries:



Email:

info@ipiacademy.com



Phone:

[+44 \(0\)20 7749 4749](tel:+442077494749)

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note

IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions

The rest of our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Reviews



The speaker was passionate and knowledgeable about his work. The content was good, although tailored more to the beginner in sustainability. The presentation was good, slides were manageable (not too wordy etc). The regulatory and case studies were interesting, as well as remanufacturing.



Emily Lane
Graduate Mechanical Engineer
Renishaw plc
Jan 24 2023

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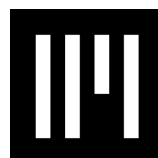
For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



ALEKSANDRA BEER
Tel: +44 (0)20 7749 4749
Email: inhouse@ipiacademy.com



YESIM NURKO
Tel: +44 (0)20 7749 4749
Email: inhouse@ipiacademy.com



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IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

10-12 Rivington Street
London EC2A 3DU

ipi.academy
Tel: +44 (0)20 7749 4749
Email: info@ipiacademy.com