



Presented by
Management Forum

Managing the Intergenerational Workplace

11 November 2024

This interactive webinar will look at what Leaders and Managers can do to manage a blended workforce spanning four generations, that vary in their work ethics, ideas about work-life balance and long-term career goals. Practical tips will be discussed on managing intergenerational issues and how to prepare a strategy for increasing levels of inclusivity and respect with your own teams and individual team members.



Format:
Live online



CPD:
3 hours for your records



Certificate of
completion

Overview

This interactive webinar will look at what Leaders and Managers can do to manage a blended workforce spanning four generations, that vary in their work ethics, ideas about work-life balance and long-term career goals. Practical tips will be discussed on managing intergenerational issues and how to prepare a strategy for increasing levels of inclusivity and respect with your own teams and individual team members.

Who should attend

This webinar will be suitable for managers and team leaders, who wish to enhance their ability to manage teams of employees from across the generational spectrum. It will also be relevant for HR professionals and project managers.

Objectives

By the end of the webinar, participants will:

- Have a practical definition and understanding of the four working generations currently found within the workplace (Baby Boomers, Gen X, Millennials, Gen Z).
- Be familiar with a range of practical tips to help manage intergenerational teams
- Begin to prepare a strategy for increasing the level of inclusivity and respect they have in their own teams and individual team members

Programme

The four working generations - a definition

- Baby Boomers
- Gen X
- Millennials
- Gen Z

Creating a culture of inclusion

Managing differences

- Work ethic
- Work-life balance
- Career planning
- Achieving generational give and take

Presenter



Geoff Marsh

Geoff Marsh is the Managing Director of Dansam Ltd, a training company that began in September 1999. As a trainer and presenter, Geoff has been involved with conferences, seminars and roadshows for organisations such as Air Miles, Regus, Robert Bosch Ltd, Wessex Water, Sun Microsystems, Scottish & Newcastle Breweries, London Underground, Forte Hotels, The Engineering and Physical Sciences Research Councils (EPSRC), The Zoological Society of London, Interserve Project Services Ltd. He has published several books including 'A Sixty Minute Guide To Powerful Presentations'.

Course date

11 November 2024

Live online

13:30-17:00 **UK (London)** (UTC+00)

Course code 13927

GBP **249** ~~299~~

EUR **359** ~~429~~

USD **411** ~~489~~

Until 07 Oct

How to book



Online:

ipi.academy/2561

Alternatively contact us to book, or if you have any queries:



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Discounts

- Booking more than one delegate on any one date qualifies for a **15% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note

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Terms and conditions

The rest of our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Reviews



Very knowledgeable. Engaging and really makes the content relatable, humorous and applicable.



Shirley-Ann van der Spuy
Managing Director & EU QPPV
Red Line Pharmacovigilance Ltd
Feb 28 2022

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IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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