



Presented by
Management Forum

Clean Communication

16 July 2024
+ 7 October 2024

Throughout this programme you will learn how to use clean communication to convey your meaning and enhance your relationships, explore how to build rapport with others and understand how to clarify what others want of you. You'll acquire tips and hints for motivating others and practise your use of language to inspire action in others.

This is an interactive online course consisting of 2 x 90 minutes sessions.



Format:
Live online



CPD:
3 hours for your records



Certificate of
completion

Overview

At a time when there is so much turmoil in the world, it is vital we all improve our communication skills.

'Clean Communication' is defined as 'taking responsibility for the impact of what you say'.

It is a way of communicating that ensures you get your point across in an assertive way, whilst at the same time maintaining absolute respect for your dialogue partner. In many ways it is like learning a new language, but a language you can use across the whole world.

By the end of this course you will have:

- Learned the meaning of clean communication
- Explored the benefits of clean communication to your work and personal life
- Acquired hints and tips on how to communicate in a 'clean' manner?
- Enhanced your ability to build rapport and enhance your influence over yourself and others

Who Should Attend?

This online workshop is for anyone interested in developing their personal and professional communication skills. It is especially valuable for those required to be able to influence and persuade others.

Programme

What is 'Clean Communication'?

- A brief history and definition

When is a fact not a fact?

- Fact vs opinion
- Mind reading

The Power of pronouns

- 'I' messages and how to use them

Clean questioning strategies

- How to uncover somebody else's meaning

Metaphors and how to use them

- How to convey your meaning in a language they will understand.

Superfast rapport building

- How to get the other person (even a stranger) to accept what you say

Using Clean communication to motivate others and yourself

Presenter



Geoff Marsh

Geoff Marsh is the Managing Director of Dansam Ltd, a training company that began in September 1999. As a trainer and presenter, Geoff has been involved with conferences, seminars and roadshows for organisations such as Air Miles, Regus, Robert Bosch Ltd, Wessex Water, Sun Microsystems, Scottish & Newcastle Breweries, London Underground, Forte Hotels, The Engineering and Physical Sciences Research Councils (EPSRC), The Zoological Society of London, Interserve Project Services Ltd. He has published several books including 'A Sixty Minute Guide To Powerful Presentations'.

Course dates

16 July 2024

Live online

13:30-17:00 **UK (London)** (UTC+01)

Course code 13800

GBP **249** ~~299~~

EUR **359** ~~429~~

USD **411** ~~489~~

Until 11 Jun

7 October 2024

Live online

13:30-17:00 **UK (London)** (UTC+01)

Course code 13960

GBP **249** ~~299~~

EUR **359** ~~429~~

USD **411** ~~489~~

Until 02 Sep

How to book



Online:

ipi.academy/2517

Alternatively contact us to book, or if you have any queries:



Email:

info@ipi.academy



Phone:

[+44 \(0\)20 7749 4749](tel:+442077494749)

Discounts

- Booking more than one delegate on any one date qualifies for a **15% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note

IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions

The rest of our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Reviews



Geoff was extremely engaging. I'm always hesitant about disengaging with courses held online, but Geoff made it entertaining while also teaching his content effectively.



Lysandra Tiller
Reinsurance Associate
Riverstone
Mar 5 2024



The breakout rooms and the opportunity to discuss our team comments as a whole group. I enjoyed the interaction



Louise Adamski
Executive Assistant to Vice President, Operational Excellence, EMEA
Eisai Europe Limited
Mar 5 2024



It's always a pleasure listening to you Geoff. Thank you for that great course. All just perfect



Josephin Claas
Strategic Supply Chain Manager
Cheplapharm Arzneimittel
Nov 9 2022



Excellent teaching skills. Well structured , good examples and explained in easy language



Kaushal Chauhan
Cheplapharm Arzneimittel GmbH
May 20 2022

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI
Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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