



Presented by
Management Forum

The Role of the Senior HR Manager

25-26 November 2025

This programme has been specifically designed for those HR professionals who operate at, or aspire to operate at, a senior level within their businesses.



Format:
Live online



CPD:
12 hours for your records



Certificate of completion

Course overview

This programme has been specifically designed for those HR professionals who operate at, or aspire to operate at, a senior level within their business, particularly those who work closely with senior and operational decision-makers.

The event focuses on the role of the HR manager with senior accountability and responsibilities for the effective deployment of the human resource, the most expensive asset within a business. Case study activities based on a business scenario will be included, encouraging participants to apply strategic thinking to the HR agenda, identifying potential, mitigating risk and planning for the future direction of the business. The knowledge, skills and behaviours required to act effectively at a senior level, including influencing and communicating with stakeholders on commercial aspects, are highlighted via the discussion exercises and the proposals made for the recommended strategy for the case study company. These exercises culminate in personal action plans that transfer the lessons learned to the situations of the participants attending, making the programme individually relevant and beneficial.

Highly participative throughout, the programme provides an opportunity to network with fellow professionals and to explore the changing role that is synonymous with seniority in the HR field. Attending this event is an invaluable use of a busy HR professional's time.

Benefits of attending:

- **Develop** a broader commercial awareness to understand the impact of human capital on the business agenda
- **Raise** your profile within the business and take your team with you into the strategic arena
- **Compare** your current modus operandi against some of the leading-edge developments in HR
- **Identify** the core business needs for which human capital has the solution
- **Innovate** the strategic thinking of your organisation
- **Communicate** your strategic plans in a commercially aware and results-focused way
- **Guide** your senior leaders and organisation through successful human capital change programmes
- **Challenge** perceptions and inertia within the team and organisation
- **Secure** buy-in from influential stakeholders
- **Elevate** your impact at senior levels within your organisation

Who should attend?

HR professionals who want to develop their skills to become an invaluable asset to the business and reach their potential as high-performers, including:

- HR directors
- Group HR managers
- Senior HR business partners
- HR controllers
- HR managers and senior HR professionals

Presenter



Jocelyn Hughes

Jocelyn Hughes is a recognised expert in HR management and personal development, having worked in training and personal development since the early 1980s. A strong advocate of training for a reason, she has a practical approach to training which aims to provide participants and organisations with readily useful content, transferable to the workplace. Having enjoyed a successful career in training management, she began working as a freelance consultant in 1998, working with major blue chip organisations across the UK and internationally. Jocelyn is widely respected for her experience and expertise. She is a qualified NLP practitioner and is a published author of 'Contact Centre Management' with Echelon Publishing.

Course date

25-26 November 2025

Live online

09:00-17:00 **UK (London)** (UTC+00)

Course code 15095

GBP **999** ~~1,199~~

EUR **1,399** ~~1,679~~

USD **1,607** ~~1,919~~

Until 21 Oct

How to book



Online:

ipi.academy/2293

Alternatively contact us to book, or if you have any queries:



Email:

info@ipiacademy.com



Phone:

[+44 \(0\)20 7749 4749](tel:+442077494749)

Discounts

- Booking more than one delegate on any one date qualifies for a **15% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note

IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions

The rest of our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Reviews



Excellent - would recommend - I thoroughly enjoyed the course - it was explained well.



Jane Warburton
HR Manager
RENOLIT Cramlington Ltd
Nov 26 2024



An engaging and insightful course. The two days went by very quickly and I did not feel at any point that it was irrelevant to me.



Shaun Lightbody
HR Business Partner-South Area
Five Guys
Nov 6 2019



Very informative speaker.



Vicky Widlake
Head of HR
CHL Mortgages
Jun 13 2018



Excellent content, the speaker knew her stuff and presented in a user friendly way.



Sharon Devlin
HR Manager
ConvaTec Ltd
Nov 14 2017

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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