

Presented by
Management Forum

Project Management for Pharma Professionals

24-25 July 2025
+ 1-2 December 2025

This interactive two-day course has been designed to provide you with a thorough understanding of both technical and interpersonal project management skills.



Format:
Live online



CPD:
12 hours for your records



Certificate of completion

Course overview

Drug and device development is a complex process which needs effective project management. With ever-increasing pressures in the industry, the use of project management can provide essential tools and techniques, including agile, and be a key factor in the successful completion of bringing a drug or medical device to market.

Interactive exercises are used to aid the learner in the application of project management concepts and principles so they can easily use the tools to improve the success of existing or future pharmaceutical projects.

The programme will include a number of sessions where you will be able to apply some of the techniques to a simulated pharmaceutical case study as well as your own projects. You are therefore encouraged to bring a real project you are currently involved in or will be working on to which you can apply some of the concepts and techniques. There is no need to disclose any confidential information about your project.

Benefits of attending

- **Acquire** an in-depth understanding of technical project management methodologies and techniques to apply to pharma/bio projects, including agile project management
- **Learn** how to incorporate these project management processes into everyday working practices and your current projects
- **Understand** how to blend together both the technical aspects of project management and the essential interpersonal skills
- **Discover** how to build core competencies to become an even more effective project manager
- **Discuss** how to get the best results in a project team environment

Who should attend?

This course has been specifically designed to address the needs of pharma/bio professionals as well as those in the medical device and animal health industries.

The programme will benefit both newly appointed and established project team leaders/managers wishing to refresh or update their skills.

Programme

Day 1

What is a project/project management in the pharma/bio industry?

- Defining the key characteristics of project management and their importance to the bio/pharma industry
- Using a project management process for improving the success of your own projects, including agile project management
- Sharing experiences and lessons learned from previous bio/pharma projects

Setting clear project objectives and defining the scope of pharma/bio projects

- Aligning the project objectives with the strategic and financial business objectives
- Defining the result, the cost and the time
- Understanding the importance of having an overall strategy for your projects

Detailed project planning of pharma/bio projects

- Identifying the key project activities using a Work Breakdown Structure (WBS)
- Allocate responsibilities using the responsibility matrix
- Planning a realistic schedule using Gantt analysis and setting clear milestones
- Budget planning, communication plan, quality plan
- Implementing risk management and contingency planning for your project
- Experiences of project management software and tracking systems

Project implementation and control for your projects

- Identifying the possible causes of problems in pharma/bio projects
- Effective communication and how to manage stakeholders
- Overcoming enablers and constraints of your projects
- Implementing project control and reporting systems
- Monitoring project activities and performance

Day 2

Project review and closure

- Close the project
- Identifying the critical success factors and learning from mistakes

Pharma/bio leadership skills

- Defining the role and skills of effective pharma project leaders
- Improving your interpersonal skills as a leader

Motivate to achieve project milestones

- Understand how to motivate different people and what motivates your project team
- Completion of a self-evaluation questionnaire

Building pharma/bio project teams

- How to modify your leadership style to get the best results in a project team environment
- Building a high performance team

Project communication and cross-cultural communication skills

- Effective communication and how to gain project buy-in
- Preventing and overcoming misunderstandings and dealing with conflict
- Communicating effectively with the project stakeholders including cross culturally

Project time management

Presenter




Laura Brown

Dr Laura Brown is an independent pharmaceutical project management and training consultant and Senior Lecturer for the MSc in Clinical Research at the School of Pharmacy, University of Cardiff. Laura has more than 20 years' experience of managing projects in the pharmaceutical industry and has worked for several companies including GSK, Hoechst Marion Roussel, Good Clinical Research Practices and Phoenix International. Laura has completed an MBA, with specialisation in project management. She is also the external project management expert for a pharmaceutical e-learning MSc module in project management and the author of two books on the subject including the leading title, Project Management for the Pharmaceutical Industry.


Course dates


24-25 July 2025	Live online 09:30-17:00 UK (London) (UTC+01) <i>Course code 15284</i>	GBP 1,199 EUR 1,679 USD 1,919
1-2 December 2025	Live online 09:30-17:00 UK (London) (UTC+00) <i>Course code 15135</i>	GBP 999 1,199 EUR 1,399 1,679 USD 1,607 1,919 Until 27 Oct

How to book

 **Online:**
ipi.academy/2130

Alternatively contact us to book, or if you have any queries:

 **Email:**
info@ipiacademy.com

 **Phone:**
[+44 \(0\)20 7749 4749](tel:+442077494749)

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Reviews



I was hoping to get basic knowledge in project management, a field that was quite new to me. A very good webinar indeed. It really covered a lot of different topics and was very hands-on. The speaker did an amazing job to motivate all of us to go through a lot of different scenarios. The workshop definitely covered all aspects, it was very entertaining, multifaceted and interactional.



Marie-Christine Klös
Global PV Specialist
Boehringer Ingelheim Vetmedica GmbH
Dec 9 2024



[Speaker] very good, kept everyone engaged. Well organised and effective seminar. I would recommend.



Neda Ali Mohammadi Nafchi
Research Fellow
Kings College
Dec 9 2024



[Speaker] was really engaging which I loved. The slides were well prepared too and used some good real life situations to make more sense of the content for me as the audience. I would recommend to another colleague for sure. It covered a lot.



Kelan McCafferty
Regulatory Operations Manager, Global Rare Disease
Chiesi
Dec 9 2024



The webinar gives a very good basic understanding of the project management challenges and efficient ways to overcome them. It was very useful for me and motivated me to learn more. The speaker is clearly an expert in the field and a very good teacher. I can definitely recommend it for anyone starting their careers as a project manager.



Andrii Domanskyi
Senior research scientist
Orion Corporation
Mar 11 2024

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI
Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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