



Presented by
Management Forum

An Essential Overview of the Pharmaceutical and Biotech Industries

22 September 2025

This programme will give you an invaluable overview of the pharmaceutical industry, from discovery of the molecule through development to marketing.



Format:
Live online



CPD:
6 hours for your records



Certificate of
completion

Course overview

The pharmaceutical and biotechnology industry is both complex and rapidly evolving. This intensive one-day course will provide an invaluable overview, refresher, and update on all the important aspects, from molecule discovery through development to marketing. The interactive programme will offer a step-by-step understanding of the main areas of drug development, discussing the roles and responsibilities of key departments and how they work and interact together. Additionally, how artificial intelligence is transforming the industry will also be reviewed, giving participants insight into the latest advancements shaping the future of drug development.

There will be interactive discussion sessions throughout the day, led by our expert course leader, and you will come away with a good knowledge of the structure and function of the industry.

Benefits of attending

- **Increase** your understanding of the pharma/biotech industries
- **Develop** your knowledge of the stages of drug development from drug discovery through to marketing
- **Grasp** key pharmaceutical trends and explore the future direction of the industry, including the impact of artificial intelligence (AI)
- **Get to grips** with the phases of clinical trials, regulatory processes and pharmacovigilance requirements
- **Understand** the roles and responsibilities of key departments and how they work together
- **Demystify** the technical terminology and jargon

Who should attend?

This event will be of interest to all those looking to develop their knowledge of how the pharmaceutical and biotechnology industries work. It will be particularly helpful for those wanting to understand what other departments do, for new staff working in the industry and for non-scientific and administrative personnel.

Programme

How the pharma/biotech industries develop medicines

- Overview of drug development
- Framework of the industry – research, development and manufacture of pharma products on an international level
- Difference between pharma and biotech drug development
- Drug discovery
- Non-clinical/pre-clinical – the importance of examining safety
- Technologies and innovations across the industry

Demystifying the jargon and terminology

Roles and responsibilities of the people in the pharma/biotech industries

Clinical trials

- Phases of clinical research – phase 1 to phase IV and range of clinical trials
- Setting up and running of clinical trials
- Quality of the data – monitoring, auditing and compliance with GCP innovations in running clinical trials

Pharmacovigilance

- Understanding safety reporting and signal detection
- Definitions and periodic and drug safety update reports

Regulatory processes

- Overview of regulatory submissions and approval procedures for pharma/biotech products including EU and FDA procedures
- The importance of ICH including the electronic Common Technical Document (eCTD)
- The EU Clinical Trial Regulation

Commercial considerations for how medicines are marketed and sold

- Marketing terminology and activities

Presenter



Laura Brown

Dr Laura Brown is a pharmaceutical management consultant and Senior Lecturer of the MSc in Clinical Research at the School of Pharmacy, University of Cardiff. Laura has more than 25 years' experience in the pharmaceutical industry and has held senior positions with companies such as GSK, Hoechst Marion Roussel, Farmitalia and Phoenix International. She regularly writes on pharmaceutical drug development and regulatory issues including 'The Planning of International Drug Development' in the Clinical Research Manual and 'The Impact of Brexit' in the RQA journal.

Course date

22 September 2025

Live online

09:30-17:00 **UK (London)** (UTC+01)

Course code 14913

GBP ~~649 749~~

EUR ~~909 1,049~~

USD ~~1,043 1,199~~

Until 18 Aug

How to book



Online:

ipi.academy/2026

Alternatively contact us to book, or if you have any queries:



Email:

info@ipiacademy.com



Phone:

[+44 \(0\)20 7749 4749](tel:+442077494749)

Discounts

- Booking more than one delegate on any one date qualifies for a **15% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note

IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions

The rest of our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Reviews



I hoped to find a comprehensive abstract about pharmaceutical industries and that's exactly what I found



Fabrice GALZIN
Director marketing
Groupe ProductLife
May 12 2023



The content of the training was of great quality. Laura is an excellent speaker with much knowledge in this topic and there were many opportunities for interaction



Joana Reis
Medical Advice and Communications Specialist
Yacht BV
Jan 20 2023



Laura was a very experienced speaker who presented well. I liked the interactive parts.



Eve Megaw
Millicent Pharma
Sep 15 2023



Clear and precise presenter. Clear that Laura had a good an in depth knowledge of the industry. All very good and well presented. Enjoyed the webinar and would recommend to others.



Emma Fox
Office Manager
Theravance Suite 101
Sep 15 2023

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

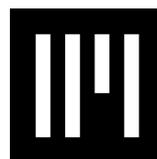
For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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