





Presented by Management Forum

Medical Device Regulations in the Middle East and North Africa

16-17 June 2025 + 19-20 November 2025

This seminar will provide an essential overview of the key areas of requirements for product approvals for medical devices in the Middle East and North Africa. Covering Algeria, Bahrain, Egypt, Israel, Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Palestine, Saudi Arabia, Sudan, Syria, Tunisia, UAE and Yemen. ్లె Format:

Live online

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CPD: 12 hours for your records റ്റീ

Certificate of completion

Course overview

The size of the medical device market in the Middle East has expanded over recent years and this trend is forecast to

continue. The growth is due in part to innovations in technology as the majority of Middle Eastern countries are early adopters of technological advancement, which provides opportunities for medical device companies. The regulatory environment in the region is also developing and this annual seminar will provide an essential overview of the key requirements for product approvals for medical devices in the Middle East and North Africa.

The programme will focus on the regulatory requirements and developments in individual countries and include interactive discussion sessions to allow you to exchange experiences with our expert faculty and other delegates.

Benefits of attending

- Gain a valuable introduction to the medical device markets: countries, numbers, economical facts and trends, regulatory environment
- Familiarise yourself with medical device regulations in the countries of the Middle East and North Africa
- Understand medical devices and their classification
- **Clarify** procedures for company and product registration
- **Discuss** recent developments in the region
- Meet, network and share experiences with other industry colleagues

Who should attend?

The event will be of particular interest to:

- Anyone involved in regulatory affairs for medical devices in the Middle East and North Africa
- Anyone new to the region
- Anyone interested in an update of recent developments

Programme

Day 1
Economic overview
Saudi Arabia
GHC/prequalification GPP
Bahrain
Qatar
Oman
Yemen
Kuwait
UAE

Day 2

Eygpt Sudan Algeria Morocco Tunisia Israel Palestine Syria Jordan Lebanon Iraq Iran Medical device network



Presenters



llona Putz

Ilona Putz is the founder and General Manager of PULONA Emerging Markets based in the UAE since 2008. Her company is dedicated to creating and developing tailor-made business concepts including regulatory consultancy for international manufacturers in the healthcare sector across the Middle East. Ilona has worked in the Pharmaceutical Industry since 1988 for companies like MSD, SmithKline Beecham, Karl Engelhard, HEXAL and Sandoz where she was the Regional Head, Middle East, for Sandoz International, Germany, responsible for all commercial and business development activities. She also consults for RegAff, Emergo and Dr. Regenold GmbH for the Middle East. Ilona spoke during the DIA Europe Meeting on "Clinical Trials in the Middle East" and at the Global Pharmaceutical Regulatory Affairs Summit 2021 and 2022. Moreover, Ilona published articles in the Journal of Medical Device Regulations on the regulatory overview for Medical Devices in Egypt, Kuwait and the UAE.



Heba Hashem

Heba has been working with Regulatory Affairs in the Middle East for more than 25 years. She has a Pharmaceutical and Business background being a graduate of the Faculty of Pharmacy (Cairo University), RAC certified in addition to an MBA at Maastricht School of Business. For the past 20 years Heba held the position of Middle East & Africa Regulatory and Quality Head at different Pharmaceutical and Medical Device companies; Gambro, Bayer and Novo Nordisk.

Heba is now the Middle East and Africa Associate Director at PPD where she is providing regulatory consulting services and training to Health Care companies.



Course dates

16-17 June 2025	Live online 09:00-16:30 UK (London) (UTC+01) <i>Course code 14741</i>	GBP 1,499 EUR 2,099 USD 2,399
19-20 November 2025	Live online	GBP 1,299 1,499
	09:00-16:30 UK (London) (UTC+00)	EUR 1,819 2,099
	Course code 14977	USD 2,087 2,399

How to book

Online:

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ipi.academy/2020

Alternatively contact us to book, or if you have any queries:

Email:

info@ipiacademy.com

Phone: +44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **15% discount** on the second and subsequent places.
- Most events qualify for an early booking discount prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note

IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions

The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit jpi.academy/content/terms-and-conditions



Reviews

Excellent speakers. Very knowledgeable. Gave practical and realistic interpretation of current MD activity in the MENA region.

Naomi Smith Regulatory Affairs Specialist STERIS Jun 11 2024

It was a good training for me and the speakers were well prepared and knowledgeable. The ppt's were also very up to date with recent info added on slides, also very nice to see that ppt's were available before training started.



Veerle Leijnen Senior RA Executive Manager Nikkiso Belgium Oct 7 2024

Very good detailed introduction to the regulatory aspects of different countries



★★★☆☆

Good presentation Clear speakers and good at answering questions we had Good content



Run this programme in-house for your whole team

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IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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